

FIG. 1

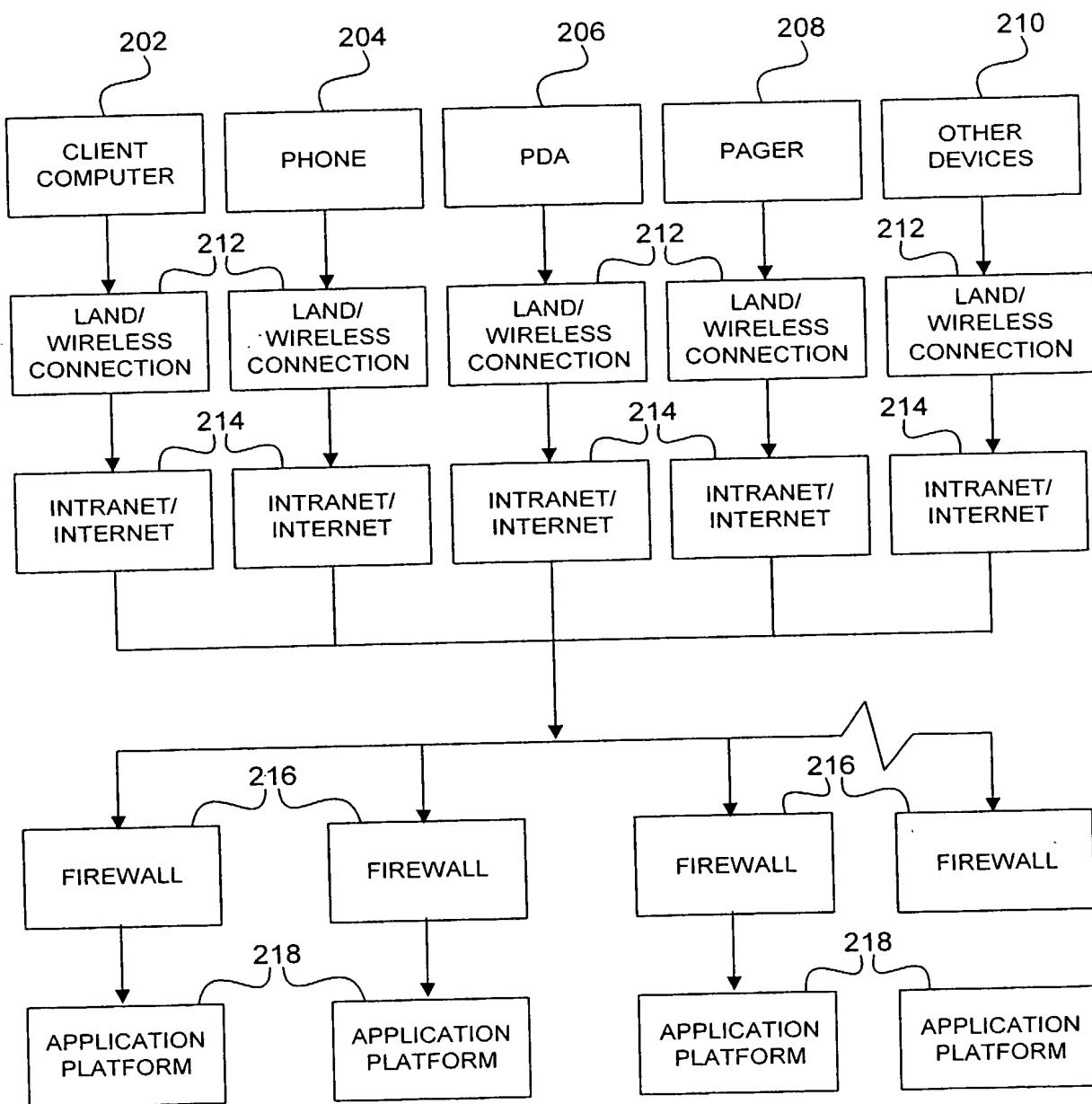


FIG. 2

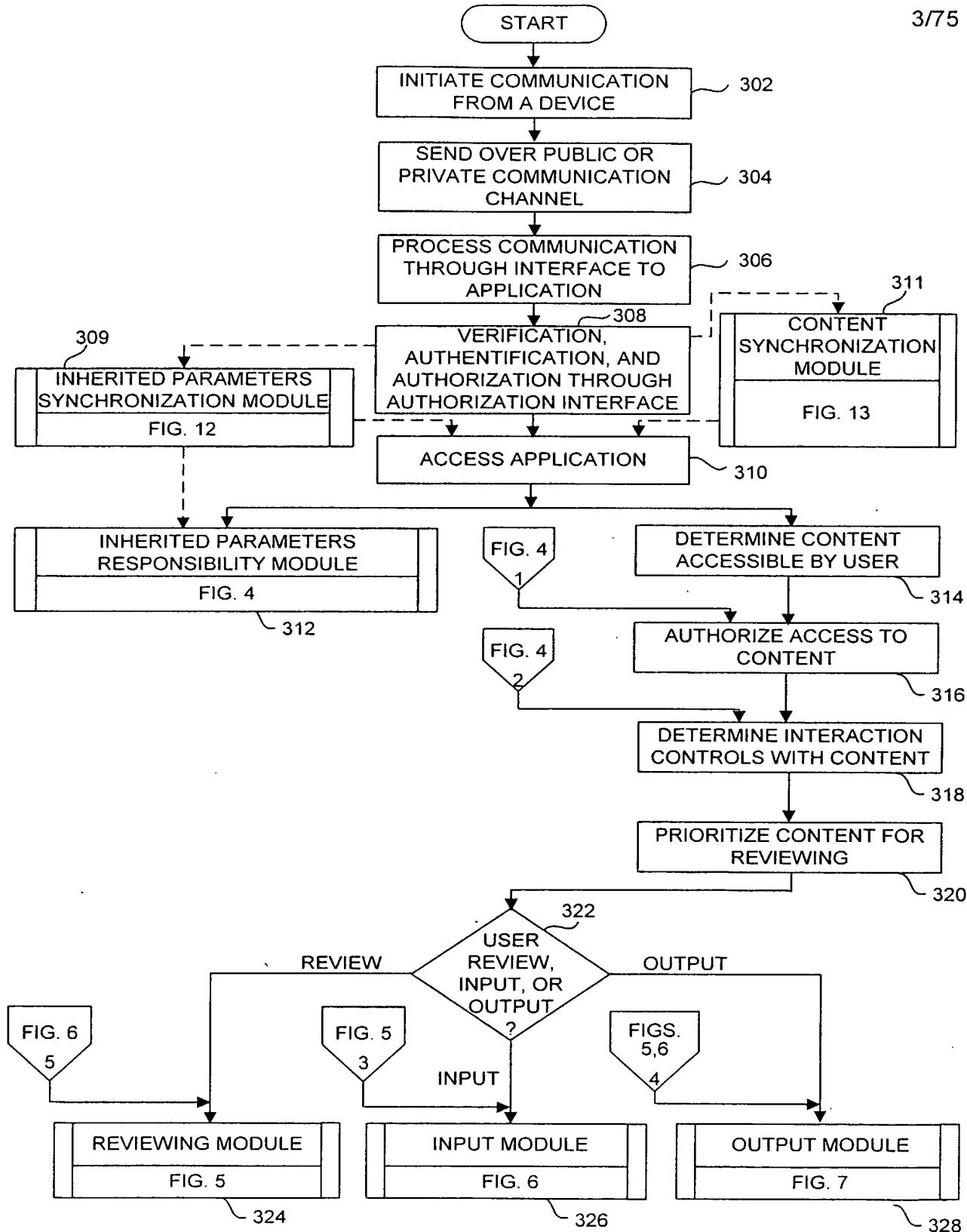


FIG. 3

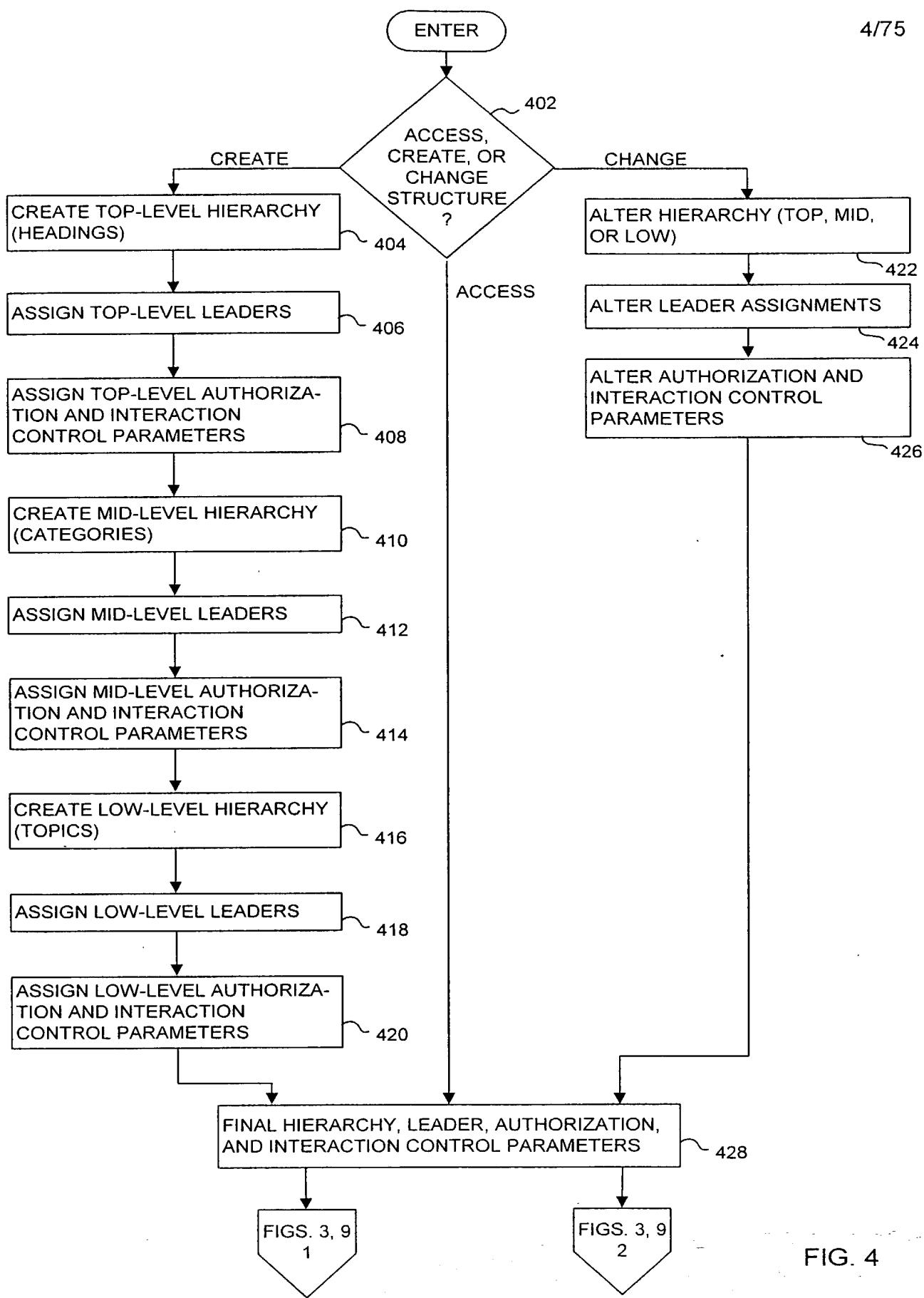


FIG. 4

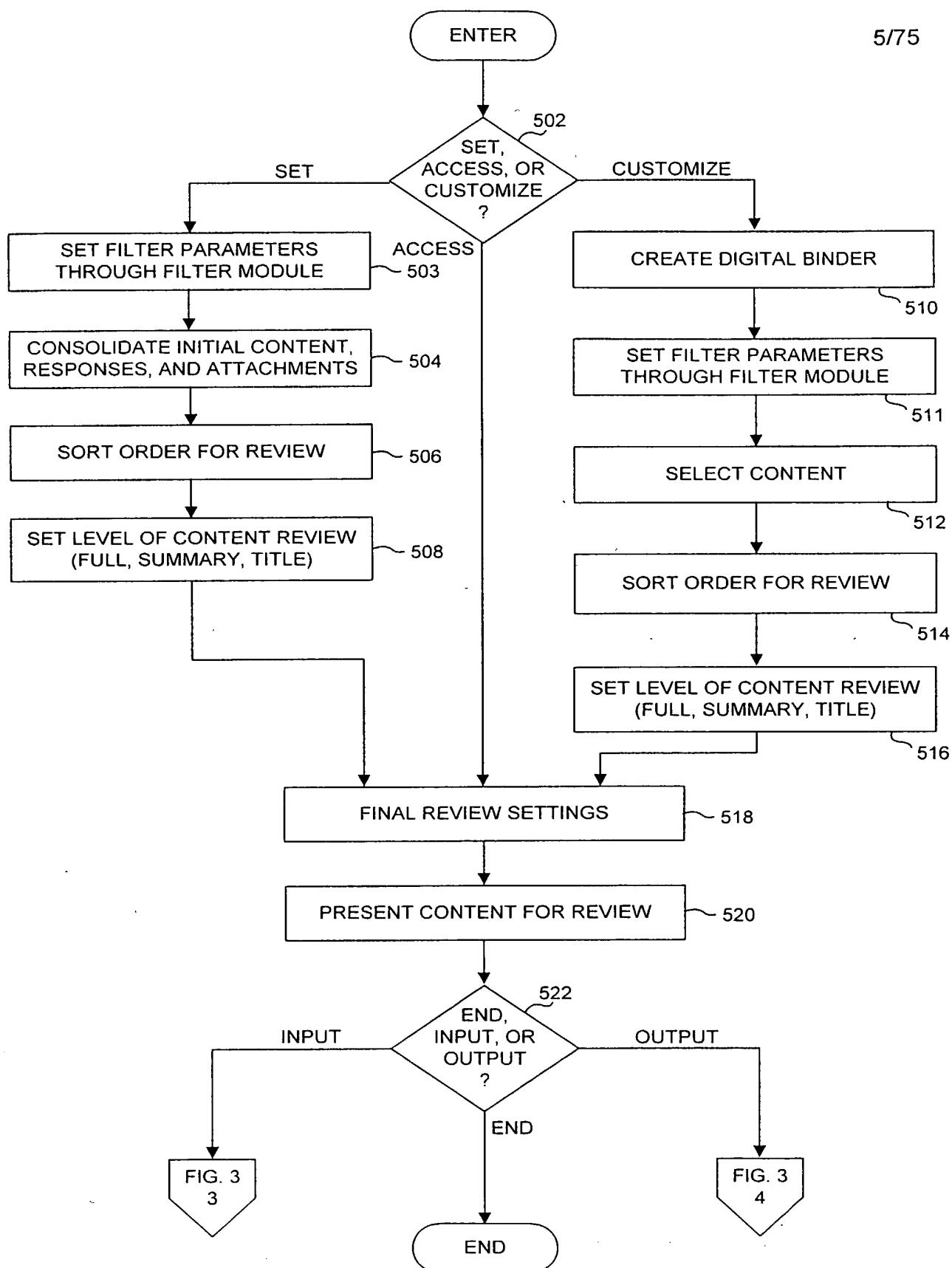


FIG. 5

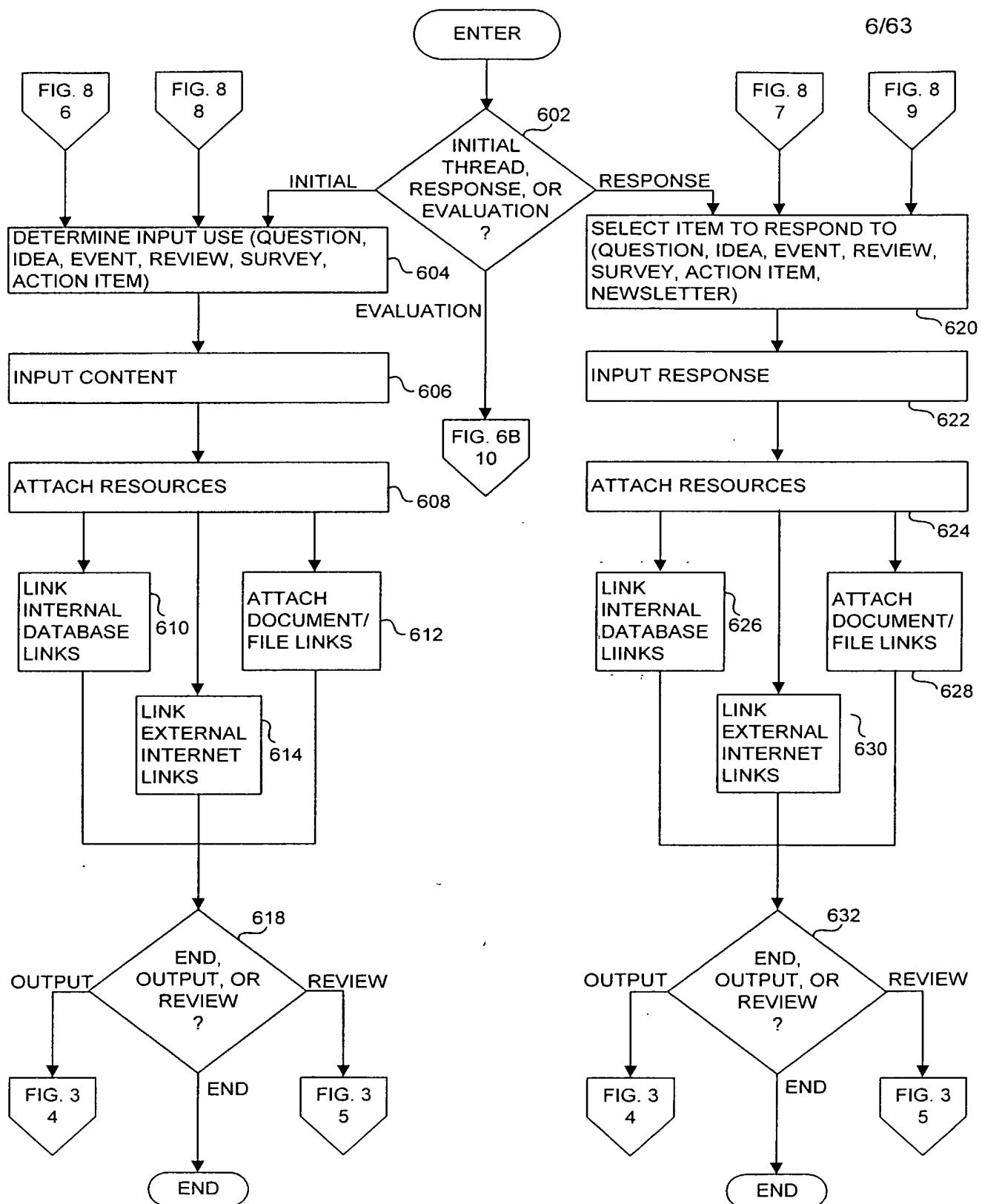


FIG. 6A

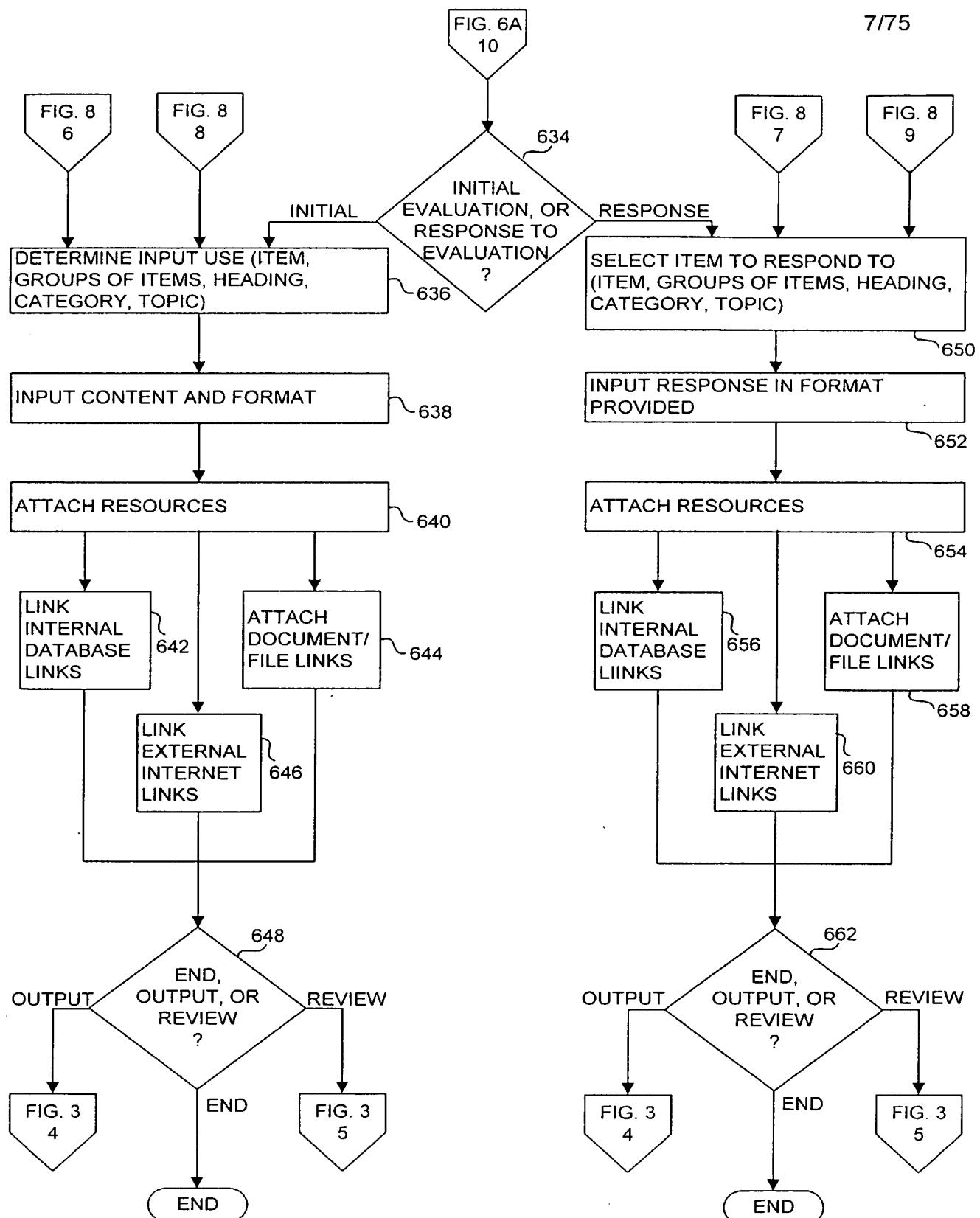


FIG. 6B

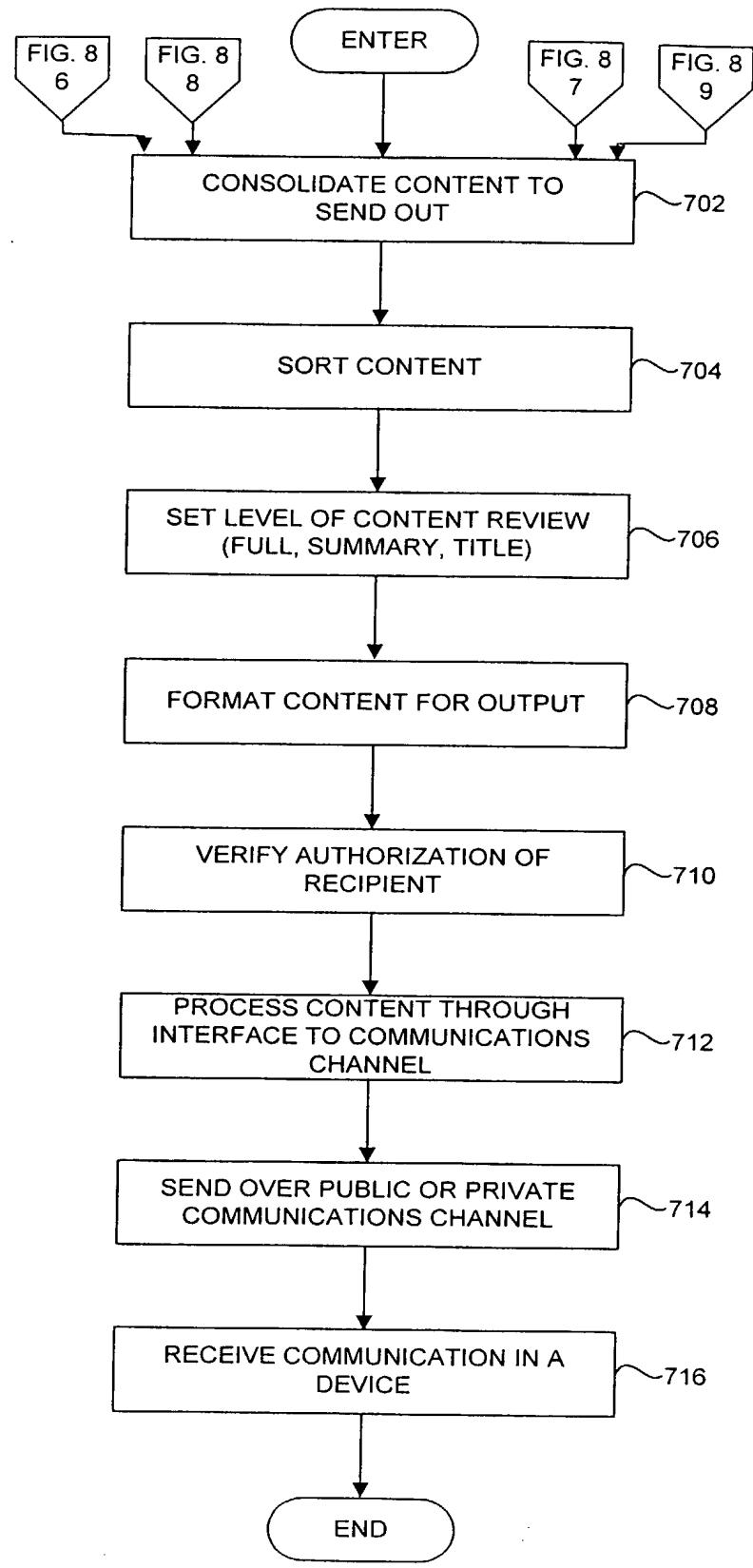


FIG. 7

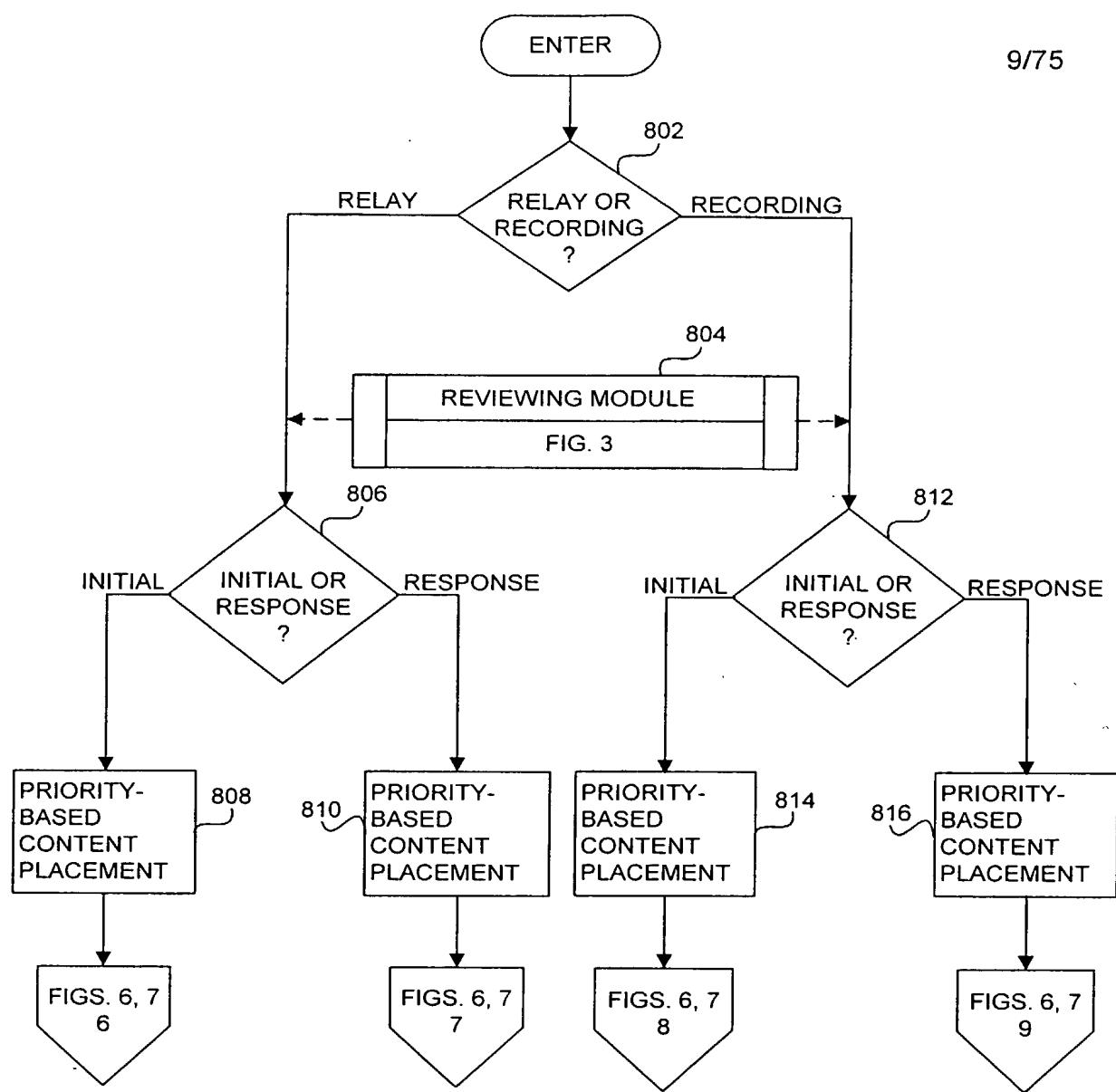
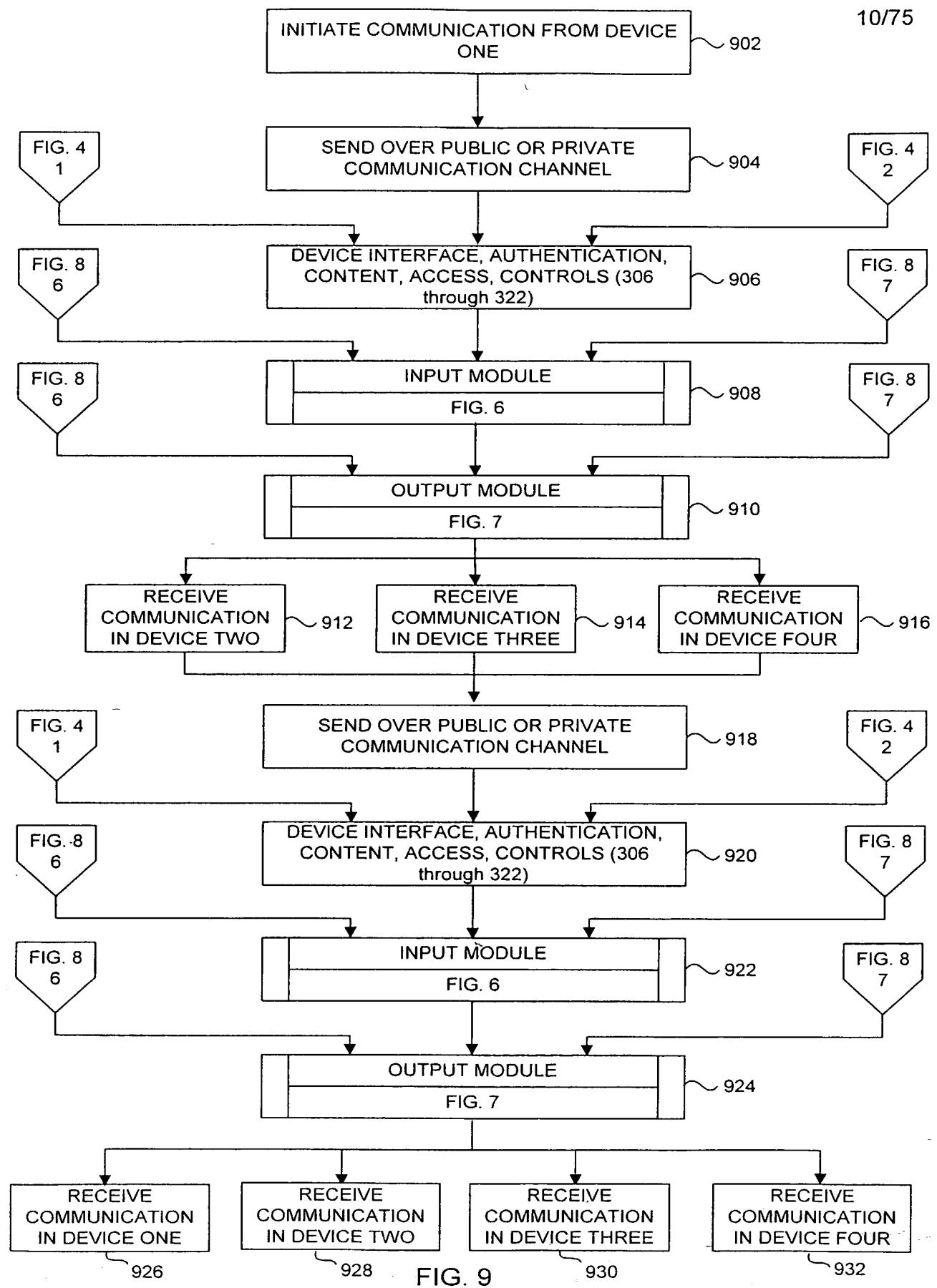


FIG. 8



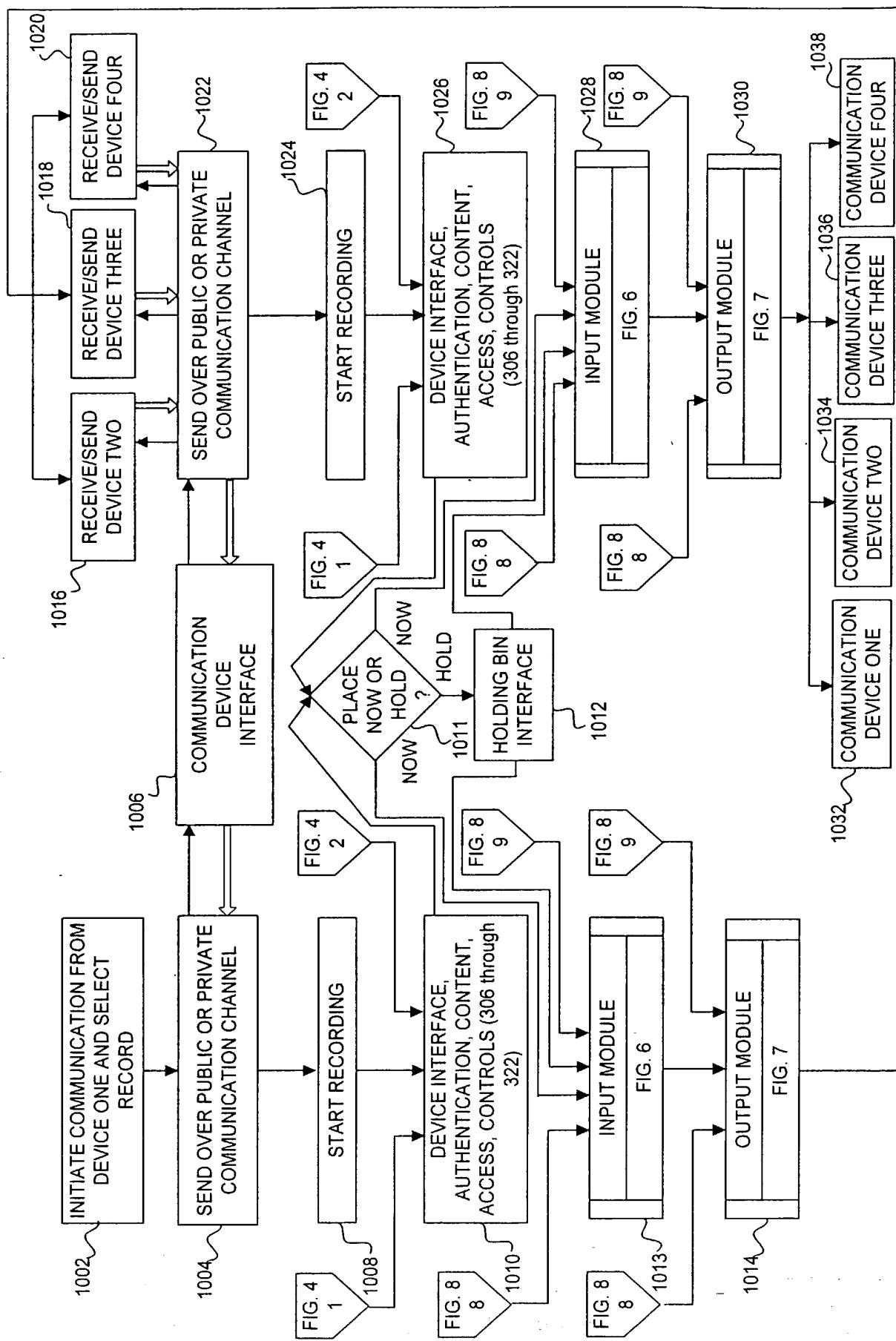


FIG. 10

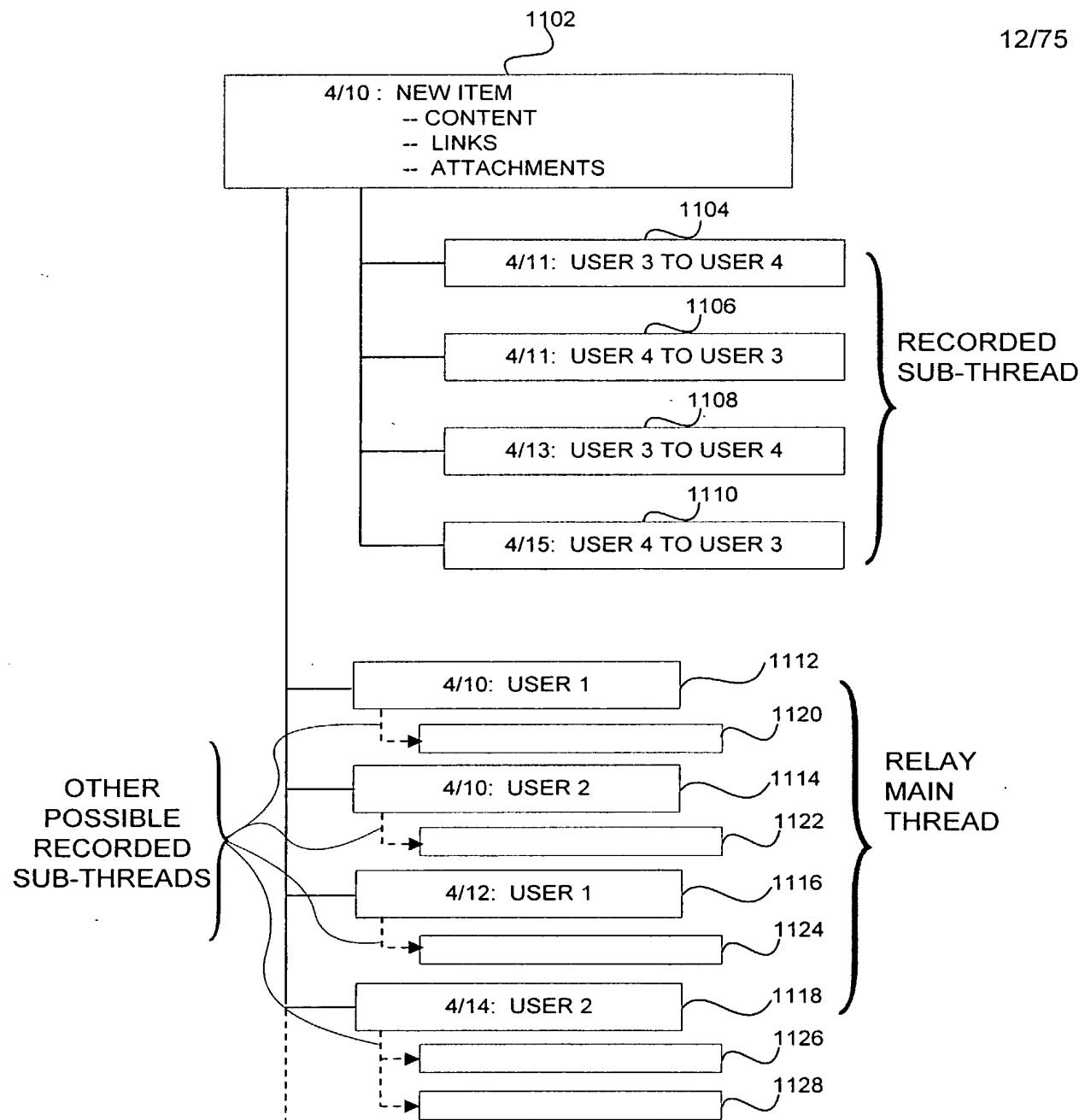


FIG. 11

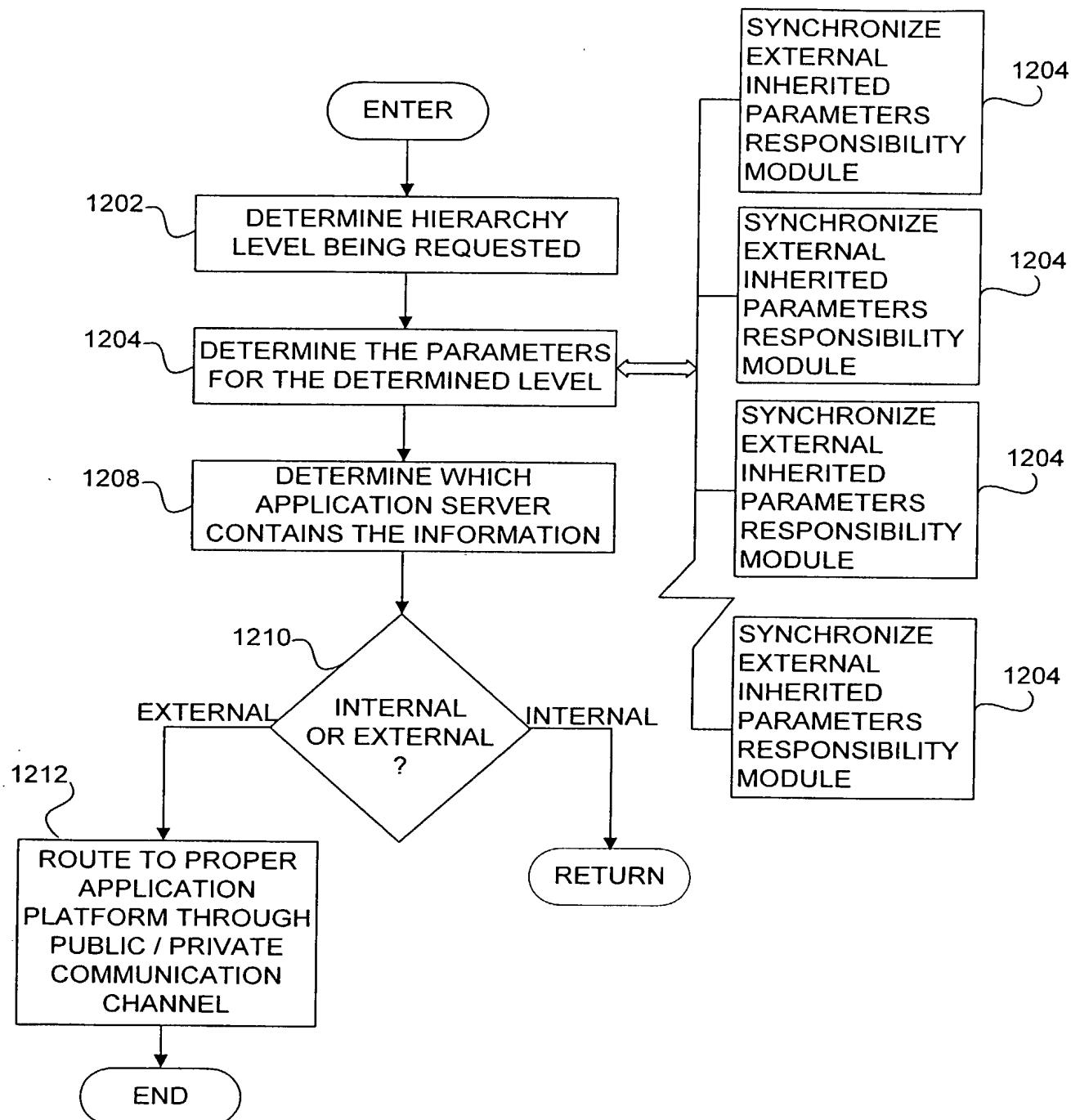


FIG. 12

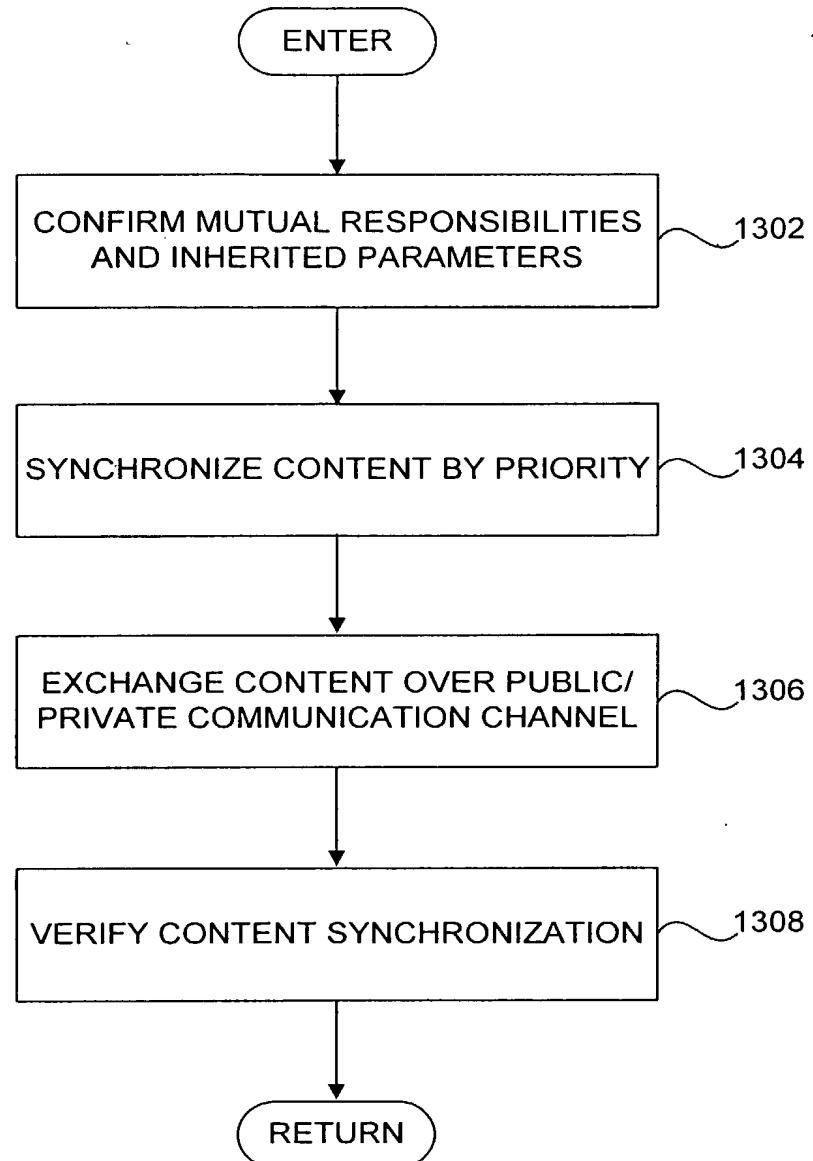


FIG. 13

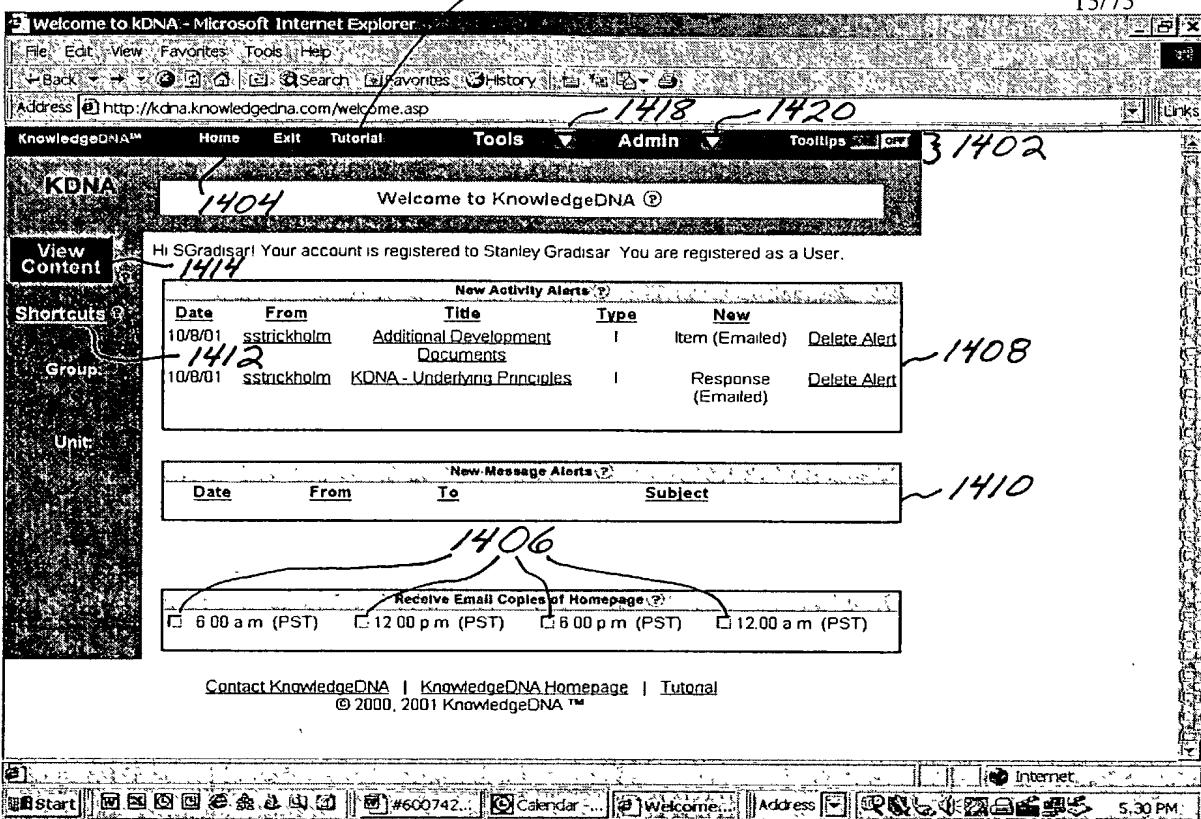


FIG. 14

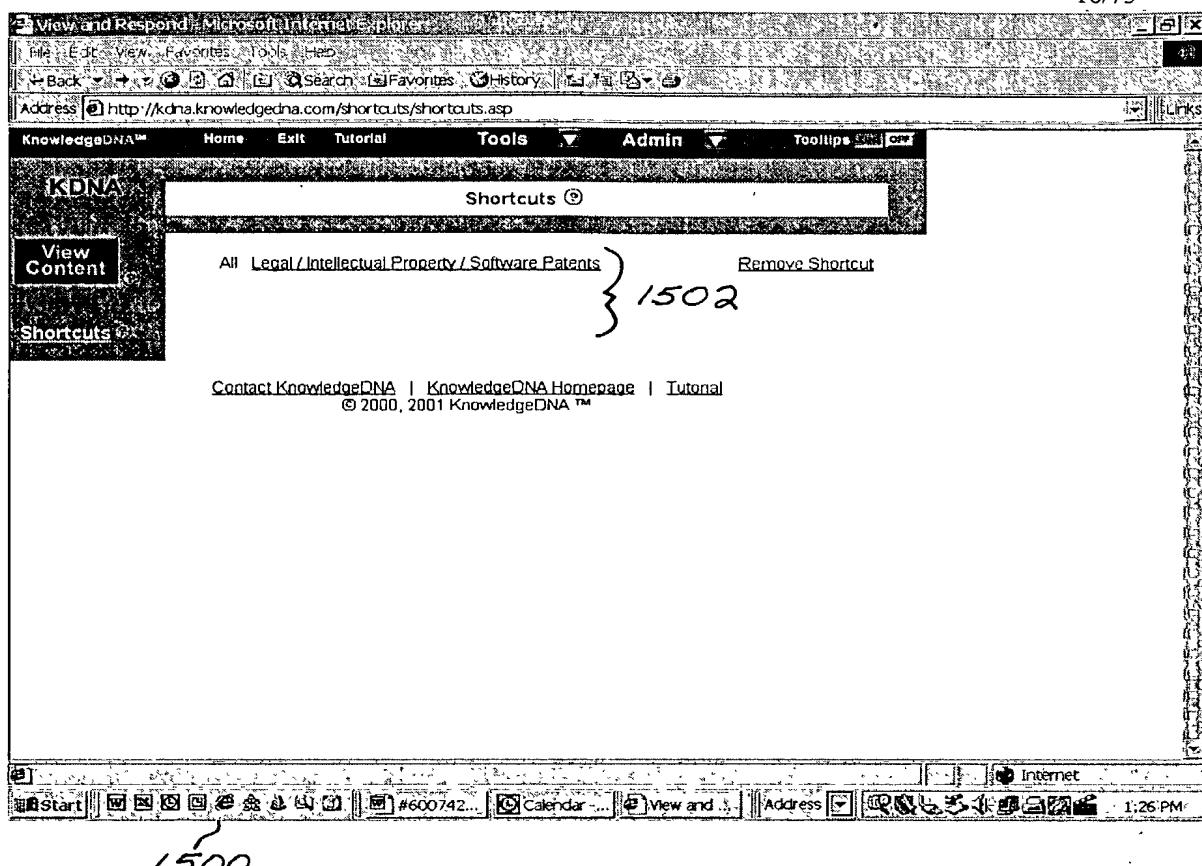


FIG. 15

1600

Welcome to kDNA - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Address http://kdna.knowledgedna.com/map.asp

KnowledgeDNA Home Exit Tutorial Tools Admin Tooltips

Display Expanded View ~1606

View Content

Shortcuts ~1602

Topic Privacy: Items Present:

- No Password I: Idea
- Password Required Q: Question
- N: Newsletter
- R: Review

1608

Heading / Category / Topic (#Items)	Types
Digital Binders	
Administration	
Capital Development	
Funding Partners	
Individual Investors (1)	1
Institutional Funds (8)	1
Strategic Planning	
Business Plan (3)	1
Presentations (0)	
Series A Round (5)	1
Series B Round (1)	1
Corporate	
Meetings	
Advisory Board (2)	N, R
Customer Support	
Finance	
Financial Projection	
Financial Model (0)	
Legal ~1610	
Intellectual Property ~1612	
Software Patents (5)	1
Training	
LARTA	
Larta University (1)	1
MIT Enterprise Forum	
Software Council SC	

~1604

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Done Start Internet #600742 Calendar Welcome Address 5:57 PM

FIG. 16

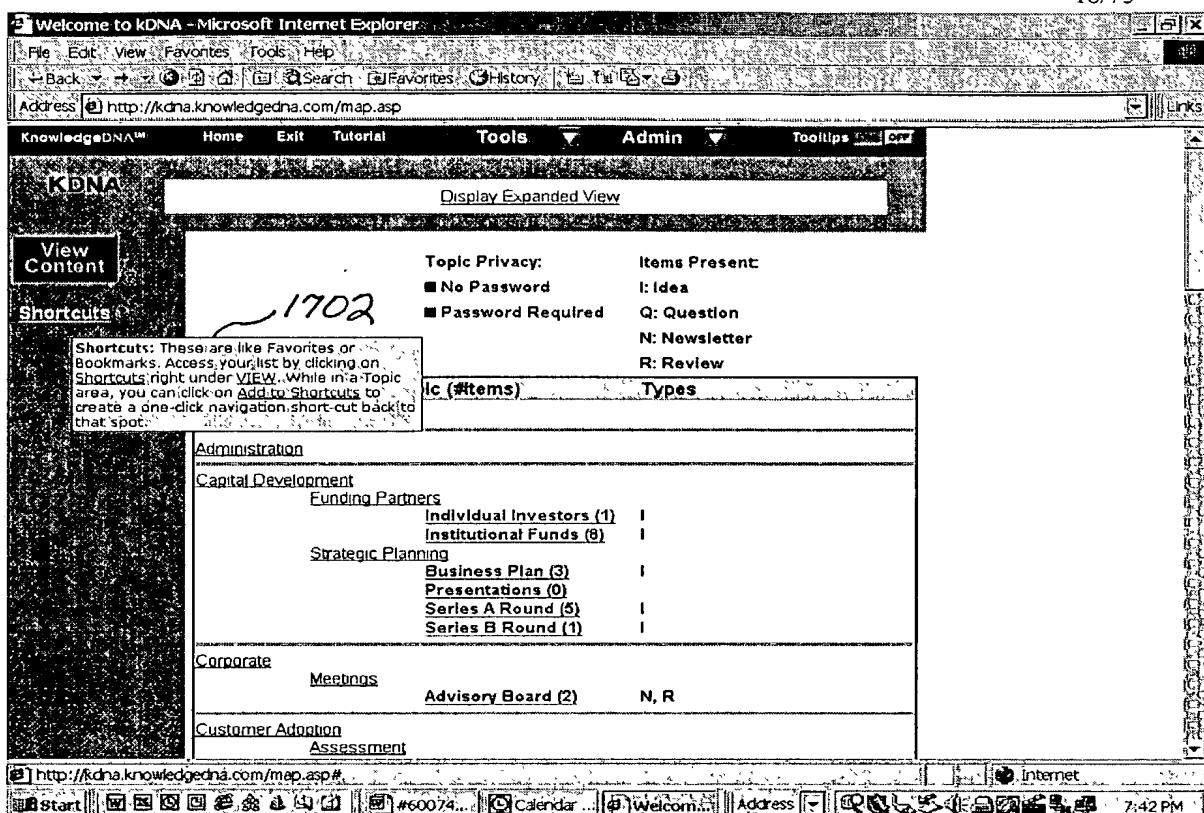


FIG. 17

1802

kDNA Tutorial - Microsoft Internet Explorer

Print | KnowledgeDNA | Close

KnowledgeDNA Tutorial

Table of Contents	
Basic Tutorial	Advanced Tutorial
1. Home Page	6. Database Design
2. Navigation	7. Home Page
3. Topics	8. User Input Levels
4. Items	9. Items
5. Tools	10. Admin

Basic Tutorial

INTRODUCTION: KnowledgeDNA™ helps you innovate, share knowledge and make decisions in a dynamic environment. Unlike email, everyone can instantly see what everybody else is thinking. Unlike chat rooms or message boards, content is well organized and archived for future use. Use this platform to

- Share your best ideas with each other
- Save time by re-using each others' experience
- Make better and faster decisions
- Communicate with your customers and partners
- Protect and save your knowledge for future use

There are four different types of Items - each can contain a discussion thread

- **Ideas** allow voting and group feedback on the validity of an emerging concept
- **Questions** create a forum for asking questions and capturing solutions organization-wide
- **Newsletters** provide real-time RSVP's, pre-meeting documents and discussion, plus information on events
- **Reviews** record agreement or non-agreement by members and their responses to proposed courses of action

1800

FIG. 18

3 Welcome to kDNA - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History

Address http://kDNA.knowledgedna.com/map.asp?basic=no

1418

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips OFF

Display Basic View

View Content

Shortcuts

Topic Privacy: Items Present: User Input Levels:

- No Password I: Idea ▲ Vote + Submit
- Password Required Q: Question ▲ Respond + Vote
- N: Newsletter ▲ Respond Only
- R: Review ▲ Read Only

1904

Heading / Category / Topic (Items) Types Leaders Levels # of Clients

Digital Binders			
Administration		Steve Strickholm	
Capital Development		Andy Winchester	
Funding Partners		Andy Winchester	
Individual Investors (1)	I	Andy Winchester	▲ 1
Institutional Funds (8)	I	Andy Winchester	▲ 1
Strategic Planning		Andy Winchester	
Business Plan (3)	I	Sasha Globa	▲ 1
Presentations (0)	I	Sasha Globa	▲ 1
Series A Round (5)	I	Andy Winchester	▲ 1
Series B Round (1)	I	Steve Strickholm	▲ 1
Corporate		Sasha Globa	
Meetings		Sasha Globa	
Advisory Board (2)	N, R	Steve Strickholm	▲ 4

1902

1906

1600

Internet

Start #600742... Calendar Welcome Address 6:11 PM

FIG. 19

3 Welcome to kDNA - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History

Address http://kDNA.knowledgedna.com/map.asp?basic=no

1418 1420

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips 073

2004
2006
2008
2010
2012

KDNA 2002

View Content

Shortcuts

Topic Privacy: Items Present: User Input Levels:

■ No Password I: Idea ▲ Vote + Submit

■ Password Required Q: Question ▲ Respond + Vote

N: Newsletter ▲ Respond Only

R: Review ▲ Read Only

Heading / Category / Topic (#Items) Types Leaders Levels # of Clients

Digital Binders ~ 2014

Administration Steve Strickholm

Capital Development Andy Winchester

Funding Partners Andy Winchester

Individual Investors (1) Andy Winchester ▲ 1

Institutional Funds (8) Andy Winchester ▲ 1

Strategic Planning Andy Winchester

Business Plan (3) Sasha Globa ▲ 1

Presentations (0) Sasha Globa ▲ 1

Series A Round (5) Andy Winchester ▲ 1

Series B Round (1) Steve Strickholm ▲ 1

Corporate Sasha Globa

Meetings Sasha Globa

Advisory Board (2) N, R Steve Strickholm ▲ 4

1600

http://kDNA.knowledgedna.com/map.asp?basic=no#600742 Calendar # Welcome Address Internet 6:15 PM

FIG. 20

User Info - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History

Address http://kdna.knowledgedna.com/UserInfo/UserInfo.asp

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA 2104 — Go To Personal Profile 2102

View Content

Shortcuts

Set User ID: SGradisar Set Alias:

Change Password:
 Enter Old Password:
 Enter New Password:
 Confirm New Password:

Change Email:

Define Your Place In the Organization Structure:

Set Your Primary Functional Groups
 Group Level 1:
 Group Level 2:

Set Your Primary Operation Unit
 Unit Level 1:
 Unit Level 2:
 Unit Level 3:
 Unit Level 4:

Develop Your Personal Profile:

User ID: SGradisar	Personal Profile	<input type="button" value="Send Email"/>
Name: Stanley Gradisar		
Alias: No Ideas, 0	No Questions, 0	No Responses, 1
Competencies/Areas of Interest:		
Top Achievements:		
Valuable Experiences:		
Hobbies:		
Other:		

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Done Start #600742... Calendar... User Info... Address... Internet 11:15 AM

2100

FIG. 21

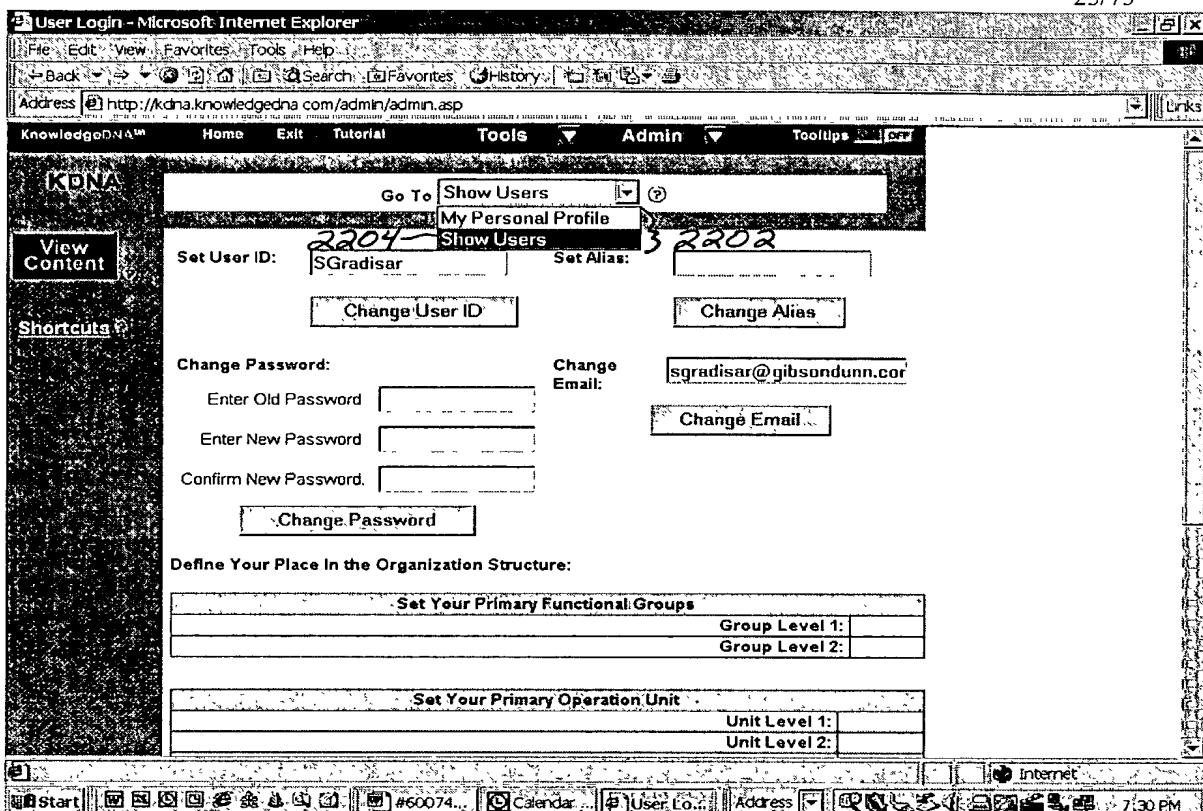


FIG. 22

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History

Address: http://kDNA.knowledgedna.com/admin/admin.asp?sub=8

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips Print

KDNA Go To Show Users

View Content

Shortcuts

	Last Name	First Name	User Name	User Type
1.	Bill	Sean	SBill	Topic Leader
2.	Bley	Mike	MBley	Heading Leader
3.	Boone	Jeff	JBoone	Heading Leader
4.	Brown	Eric	EBrown	Heading Leader
5.	calvert	david	dcalvert	Heading Client
6.	Carlson	Keith	KCarlson	Heading Leader
7.	Client	T	TClient	Topic Client
8.	Client	C	CCClient	Category Client
9.	Client	H	HClient	Heading Client
10.	Doroshenk	John	jdoroshenk	Heading Leader
11.	Dozier	Ken	kdozier	Topic Client
12.	Gloha	Sasha	SGloha	Web Master
13.	Gradisar	Stanley	SGradisar	User
14.	Johnson	Nichole	NNJohnson	Topic Client
15.	Leon	Brian	BLeon	Topic Client
16.	Lizardy	Andoni	ALizardy	Heading Leader
17.	Lyons	Harmet	HLyons	Category Leader
18.	McKean	Marjone	MMcKean	Heading Leader
19.	Rousseau	Roxanne	RRousseau	Category Leader
20.	Santaelia	Toni	TSantaelia	User
21.	Smythe	Harv	HSmythe	Category Client
22.	Strickholm	Steve	sstrickholm	Web Master
23.	Sutter	Jim	JSutter	Heading Leader
24.	Tache	TRICK	RTache	User
25.	Weirick	Brad	BWeirick	Topic Client
26.	Winchester	Andy	AWinchester	Heading Leader

2304 2300 2300 2302 2306

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Done Start Internet 7:34 PM

FIG. 23

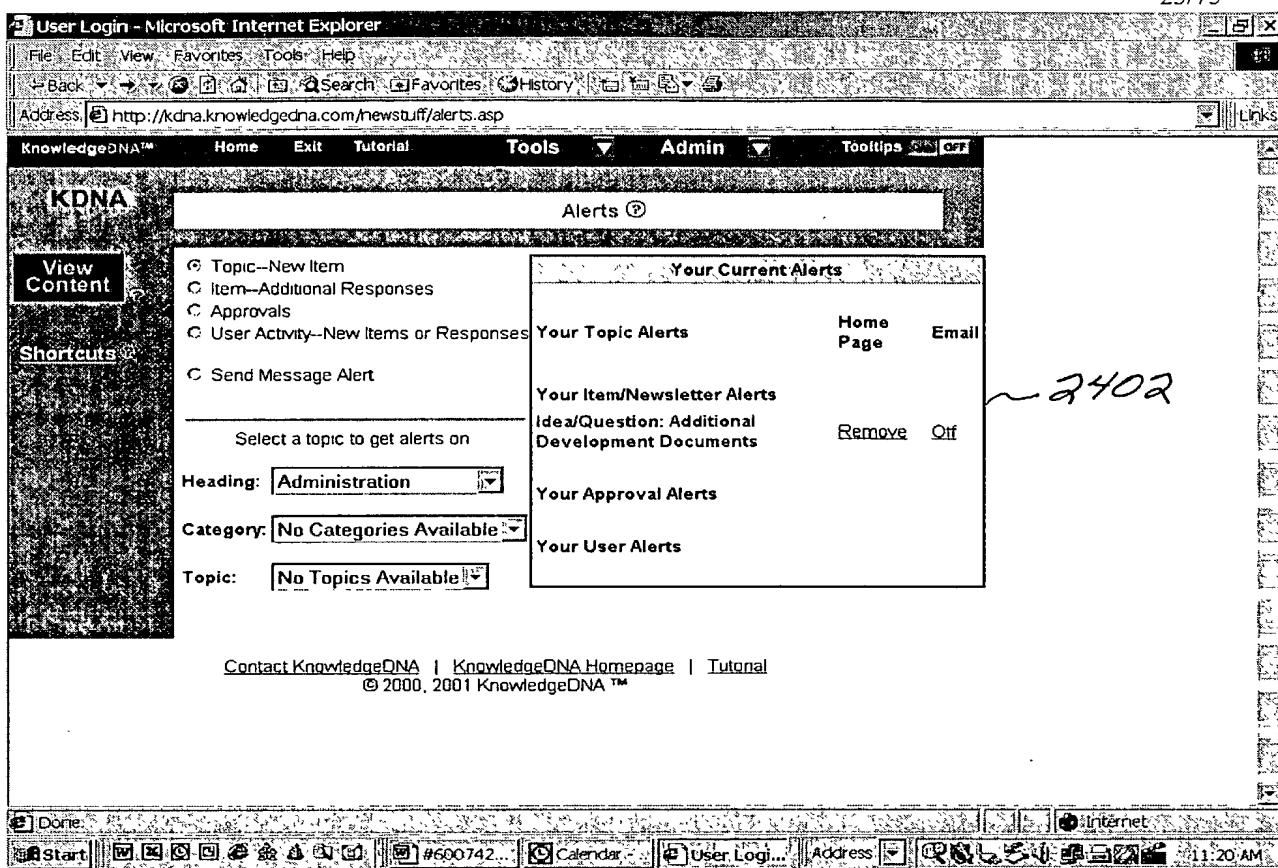


FIG. 24

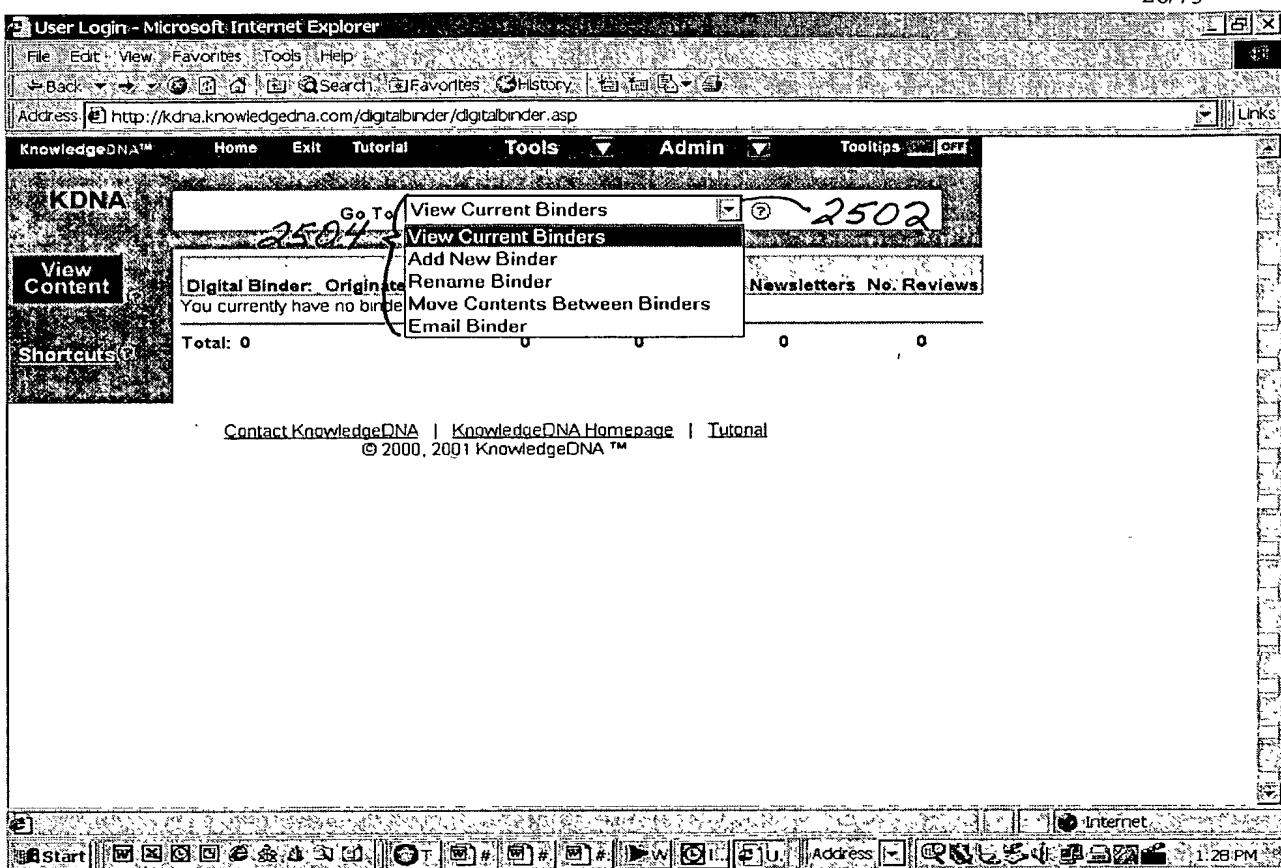


FIG. 25

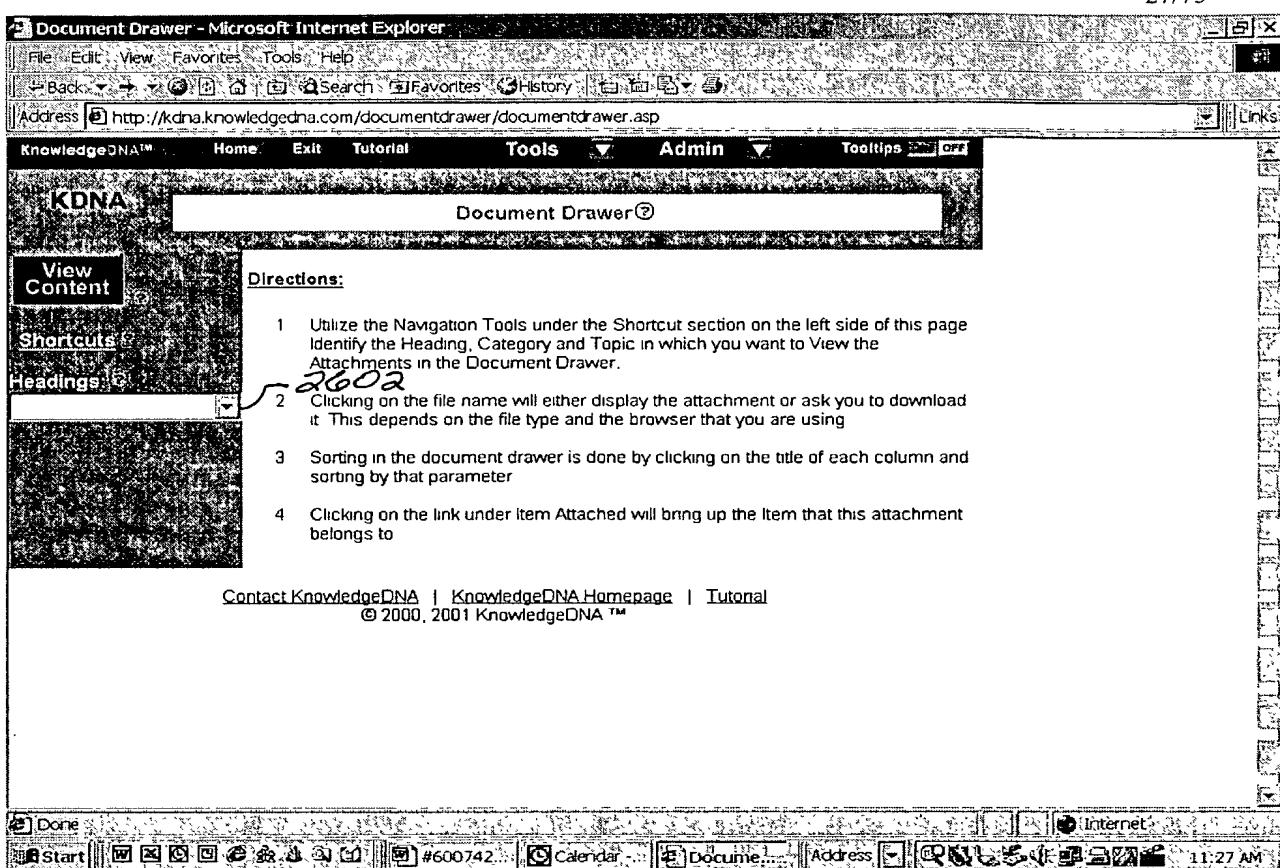


FIG. 26

Document Drawer - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History

Address http://kdna.knowledgedna.com/documentdrawer/documentdrawer.asp?idq=All&head=2&cat=All&topics=0

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips Open

KDNA Document Drawer

View Content

Shortcuts

Headings

Legal

Categories

All Categories

Topics

All Topics

>Password Protected Topics Not Shown(0)

Attachment / Document	Deposit Date	User ID	Item Attached	Extention
Client_Limited_Acess_Fc.doc	9/24/01	sstrickholm	Additional Development Documents	doc
kDNA-Interface_Components_TM.doc	9/23/01	sstrickholm	Knobbe, Martens Provisional Application 11/01/00	doc
kDNA-Unique_&_NonObvious.doc	9/23/01	sstrickholm	Knobbe, Martens Provisional Application 11/01/00	doc
kDNA-UserInterface-10.doc	9/23/01	sstrickholm	Knobbe, Martens Provisional Application 11/01/00	doc
kDNA_Conversion_Of_Responses.doc	9/23/01	sstrickholm	Knobbe, Martens Provisional Application 11/01/00	doc
KDNA-Decision_Chain-2.doc	9/25/01	sstrickholm	Additional Development Documents	doc
KDNA-Underlying_Principles-2.doc	9/25/01	sstrickholm	KDNA - Underlying Principles	doc
KDNA-Underlying_Principles.doc	9/23/01	sstrickholm	KDNA - Underlying Principles	doc
KDNA - REVIEW Interface.doc	9/24/01	sstrickholm	Additional Development Documents	doc
kDNA_Training_Upgrade.doc	9/23/01	sstrickholm	Online Training Module Upgrade	doc
Navigation_Map_for_kDNA_1.2.doc	9/24/01	sstrickholm	Additional Development Documents	2
Patent_Claims-jmc-45361.doc	9/23/01	sstrickholm	Knobbe, Martens Provisional Application 11/01/00	doc
Send_and_Receive_Alerts-2.doc	9/24/01	sstrickholm	Additional Development Documents	doc
Trademarks_Final_descriptions.doc	9/23/01	sstrickholm	Trademark Application 9/08/00	doc

3 2704

2702

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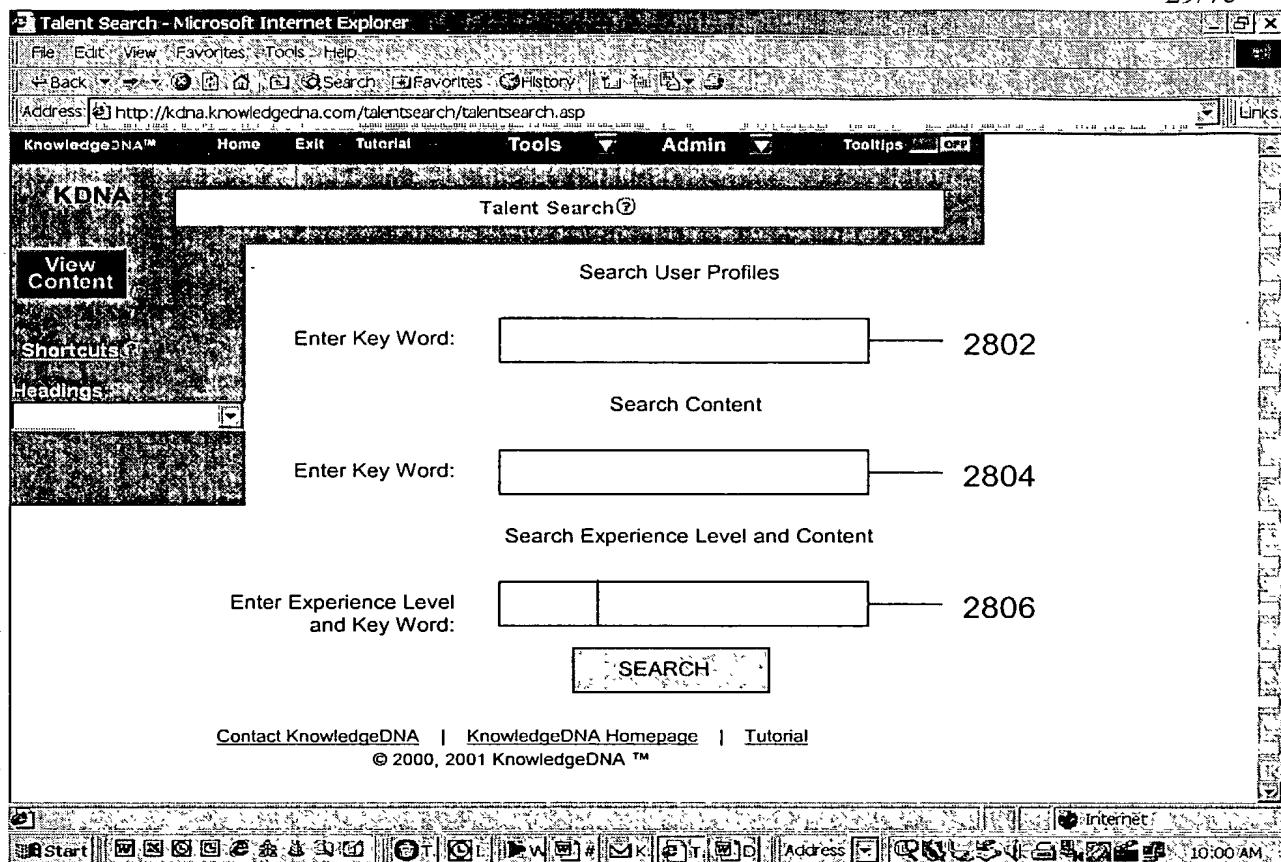
http://kdna.knowledgedna.com/items/viewtest.asp?itemld=192

Internet

Start #60074 Calendar Document Address 10:19 AM

2700

FIG. 27



2800

FIG. 28

Welcome to kDNA - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Search Favorites History

Address http://kdna.knowledgedna.com/map.asp?basic=no

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tools OFF

2902 Change Structure Knowledge Map

2904
2906
2908

View Content

Shortcuts

Topic Privacy: Items Present: User Input Levels:

■ No Password I: Idea ▲ Vote + Submit

■ Password Required Q: Question ▲ Respond + Vote

N: Newsletter ▲ Respond Only

R: Review ▲ Read Only

Heading / Category / Topic (#Items) Types Leaders Levels # of Clients

Digital Binders

Heading / Category / Topic (#Items)	Types	Leaders	Levels	# of Clients
Administration		Steve Stockholm		
Capital Development		Andy Winchester		
Funding Partners	I	Andy Winchester	▲	1
Individual Investors (1)	I	Andy Winchester	▲	1
Institutional Funds (8)	I	Andy Winchester	▲	1
Strategic Planning		Andy Winchester		
Business Plan (3)	I	Sasha Globa	▲	1
Presentations (0)		Sasha Globa	▲	1
Series A Round (5)	I	Andy Winchester	▲	1
Series B Round (1)	I	Steve Stockholm	▲	1
Corporate		Sasha Globa		
Meetings		Sasha Globa		
Advisory Board (2)	N, R	Steve Stockholm	▲	4

http://kdna.knowledgedna.com/map.asp?basic=no#

Start Internet 6:19 PM

1600

FIG. 29

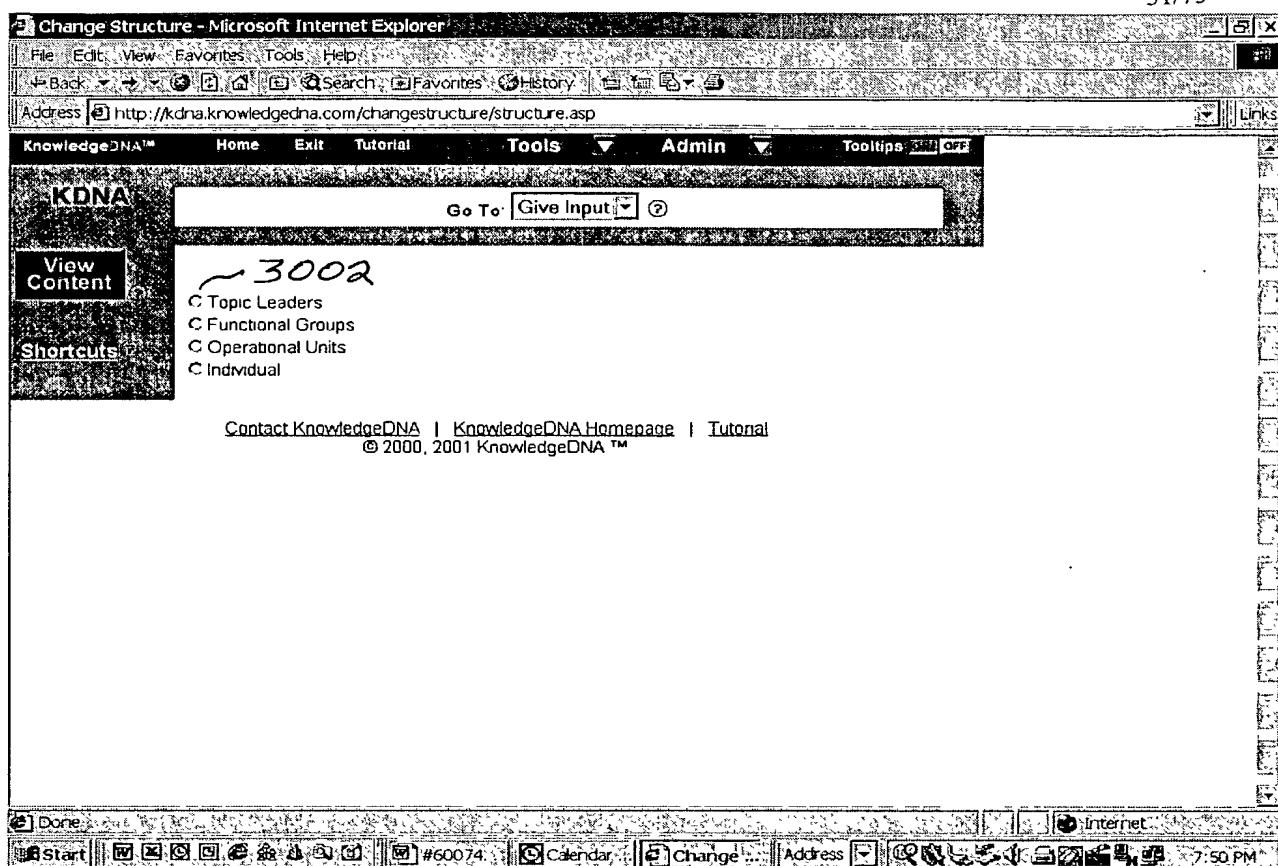


FIG. 30

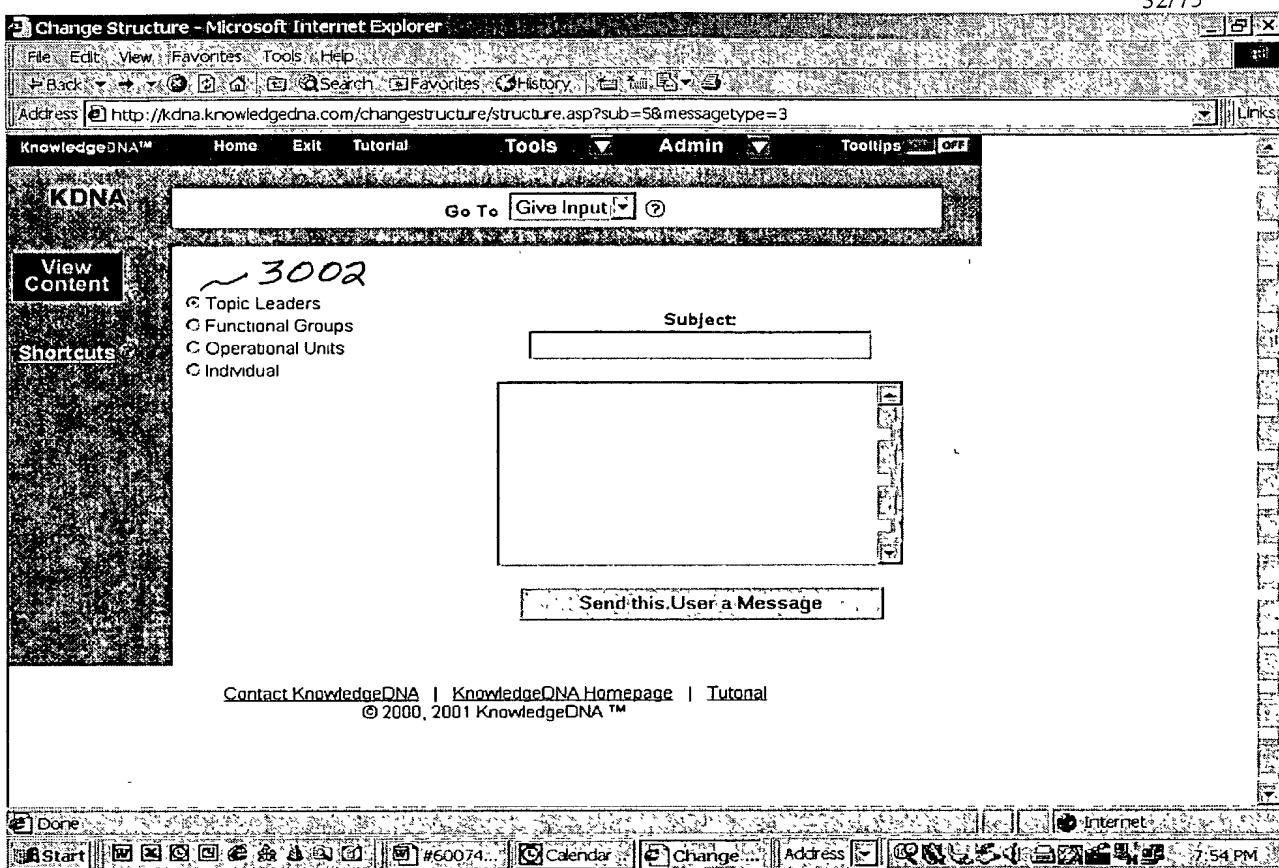
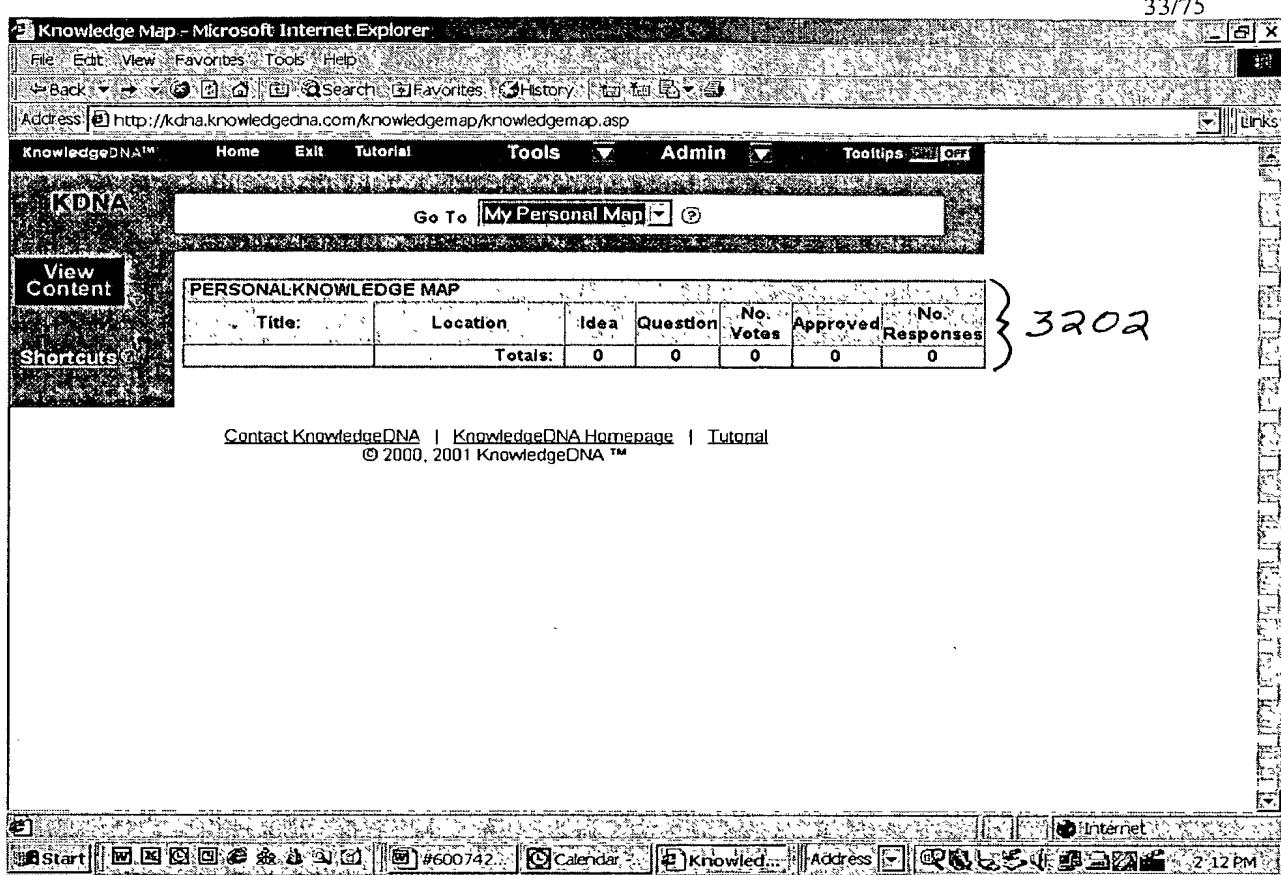


FIG. 31



3200

FIG. 32

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History

Address http://kdna.knowledgedna.com/items/view.asp?reset=yes&resetcat=yes&dq=idea&head=28&cat=27&topics=68

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA View Content

View: All Sort 1: Created Date Sort 2: No. Votes

Items: 5 Add New Item Add To ShortCuts Content Leaders

3324 3326 3328 3330 3332

3304 3338 3354

Shortcuts: 3302

Headings: Legal

Categories: Santa

Intellectual Property: 3310

Topics: 3310

Software Patents: 3308

Options: 3311

Title Only

Summary

Full View

Responses

Parameters: 3312

Privacy

Not Password

Screening

No Screening

Input

Vote & Submit

User ID

User ID

Approvals: 3314

Topic Leaders

3316 3318 3320 3322

3344 3346 3348 3350 3352

Add New Item ~ 3334

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Done Internet

Start Address 9:20 AM

3300

FIG. 33

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Stop Home Search Favorites History

Address http://kDNA.knowledgedna.com/Items/view.asp?cat=All&head=2

KnowledgeDNA™ Home Exit Tutorial Tools Admin Off

KDNA View Content

View: All Sort 1: Created Date Sort 2: No. Votes

Items: 8 Add New Item Password Protected Topics Not Shown(0)

	Title	Type	Author	Created	Last Response
1	Inherited Parameters vs. Distributed Control	I	sstrickholm	10/14/01	
2	Additional Development Documents	I	sstrickholm	9/24/01	10/11/01
3	Online Training Module Upgrade	I	sstrickholm	9/23/01	
4	Trademark Application 9/09/00	I	sstrickholm	9/23/01	
5	KDNA - Underlying Principles	I	sstrickholm	9/23/01	9/25/01
6	Knobbe, Martens Provisional Application 11/01/00	I	sstrickholm	9/23/01	

~3402 Add New Item

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Done Start Stop Refresh #600742 Calendar view and Address Internet 1:31 PM

3300

FIG. 34

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History

Address http://kdna.knowledgedna.com/Items/view.asp?cat=All&head=2

KnowledgeDNA Home Exit Tutorial Tools Admin Tooltips

KDNA View: All Sort 1: Created Date Sort 2: No. Votes

View Content # Items: 6 Add New Item Password Protected Topics Not Shown(0)

Shortcuts

Headings

Legal

Categories

All Categories

All Categories Intellectual Property

Options

Title Only

Summary

Full View

Responses

3502

	Title	Type	Author	Created	Last Response
1	Inherited Parameters vs. Distributed Control	I	sstrickholm	10/14/01	
2	Additional Development Documents	I	sstrickholm	9/24/01	10/11/01
3	Online Training Module Upgrade	I	sstrickholm	9/23/01	
4	Trademark Application 9/08/00	I	sstrickholm	9/23/01	
5	KDNA - Underlying Principles	I	sstrickholm	9/23/01	9/25/01
6	Knobbe, Martens Provisional Application 11/01/00	I	sstrickholm	9/23/01	

Add New Item

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FIG. 35

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History

Address http://kdna.knowledgedna.com/items/view.asp?cat=All&head=2

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips  

KDNA

View: All Sort 1: Created Date Sort 2: No. Votes

All Ideas Questions Newsletters Reviews

3602 Password Protected Topics Not Shown(0)

	Title	Type	Author	Created	Last Response
1	Additional Development Documents	I	sstrickholm	9/24/01	
2	Online Training Module Upgrade	I	sstrickholm	9/23/01	
3	Trademark Application 9/08/00	I	sstrickholm	9/23/01	
4	KONA - Underving Principles	I	sstrickholm	9/23/01	9/25/01
5	Knobbe, Martens Provisional Application 11/01/00	I	sstrickholm	9/23/01	

Add New Item

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Start Internet #600742 Calendar View and Address 6:25 PM

3300

FIG. 36

3 View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/Items/view.asp?cat=All&head=2

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA View: All Sort 1: Created Date Sort 2: No. Votes

Items: 5 Add New Item

Protected Topics Not Shown(0)

	Title	Author	Created	Last Response
1	Additional Development Documents	ckholm	9/24/01	
2	Online Training Module Upgrade	ckholm	9/23/01	
3	Trademark Application 9/1/01	ckholm	9/23/01	
4	KDNA - Underlying Principles	sstrickholm	9/23/01	9/25/01
5	Knabbe, Martens Provisional Application 11/01/00	sstrickholm	9/23/01	

Add New Item

Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial
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Start Address 6:26 PM

3300

FIG. 37

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/Items/view.asp?cat=All&head=2

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA View: All Sort 1: Created Date Sort 2: No. Votes

Average Vote

No. Votes

Approvals Priority

Author No. Responses

No. Links Last Response

Title

3802

Items: 5 Add New Item Password Protected

	Title	Type	Author	
1	Additional Development Documents	I	sstrickholm	
2	Online Training Module Upgrade	I	sstrickholm	
3	Trademark Application 9/08/00	I	sstrickholm	9/23/01
4	KDNA - Underlying Principles	I	sstrickholm	9/23/01
5	Knobbe Martens Provisional Application 11/01/00	I	sstrickholm	9/23/01

Add New Item

Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial

© 2000, 2001 KnowledgeDNA™

Start Internet #500742... Calendar View and Address 6:27 PM

3300

FIG. 38

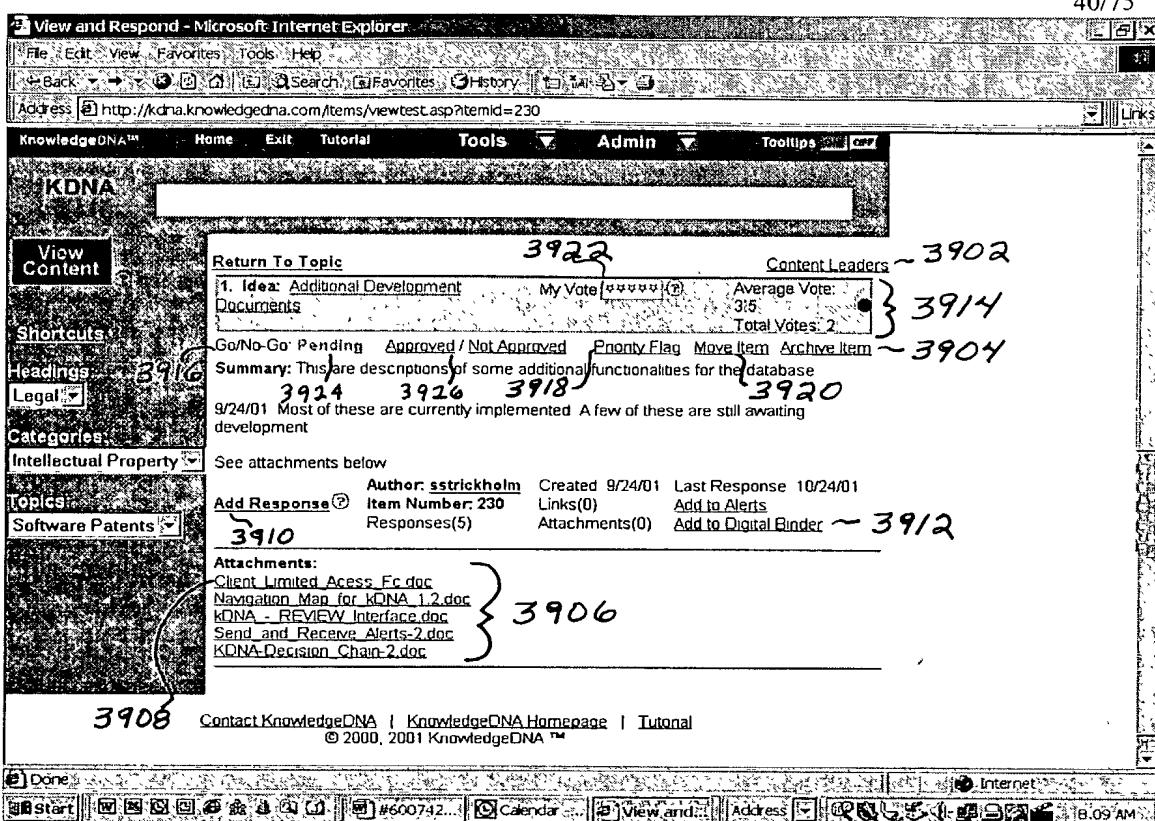


FIG. 39

http://kdna.knowledgedna.com/contentleader.aspx?itemid=1965&fid=1

KnowledgeDNA™

Content Leaders

	Content Leaders
Web Masters	Steve Strickholm Sasha Globa Cavin Tom
Heading Leaders	Steve Strickholm
Category Leaders	Steve Strickholm
Topic Leaders	Steve Strickholm

4002

4000

Responses(?) Item Number 1965 Links(0) Add to Alerts

FIG. 40

Profile - Microsoft Internet Explorer

KnowledgeDNA™

Name: Steve Strickholm [Send Email](#)
User ID: sstrickholm
Location:
No Ideas. 162 No Questions. 0 No. Responses 58

Steve Strickholm's Groups Steve Strickholm's Units

Competencies/Areas of Interest:
Top Achievements:
Valuable Experiences:
Hobbies: Likes to ski in the winter
Other:

4100

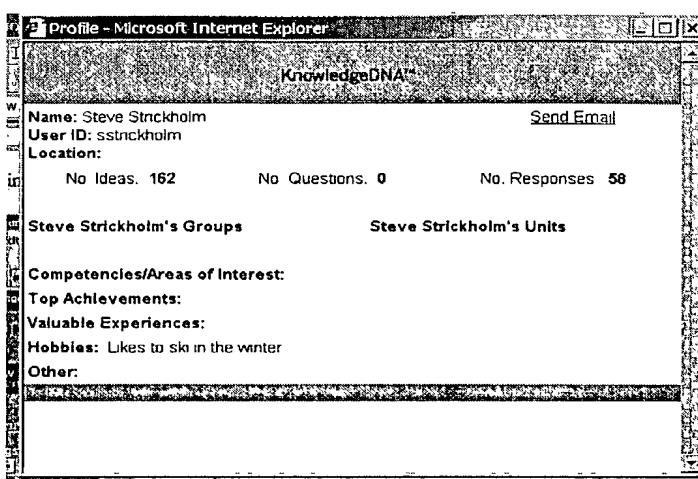


FIG. 41

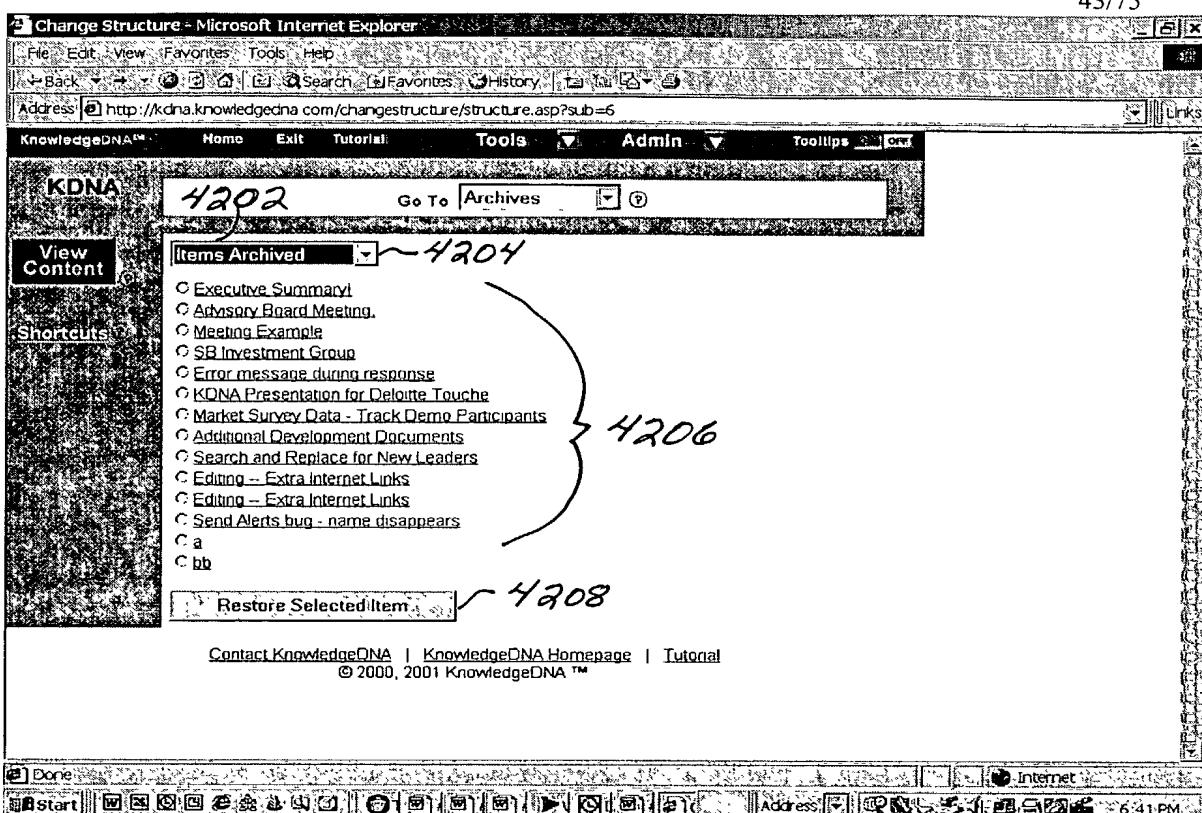
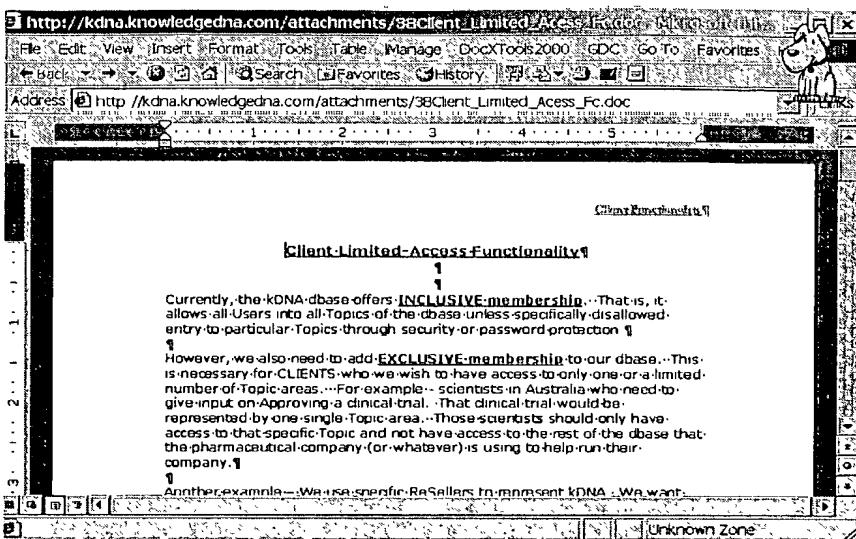
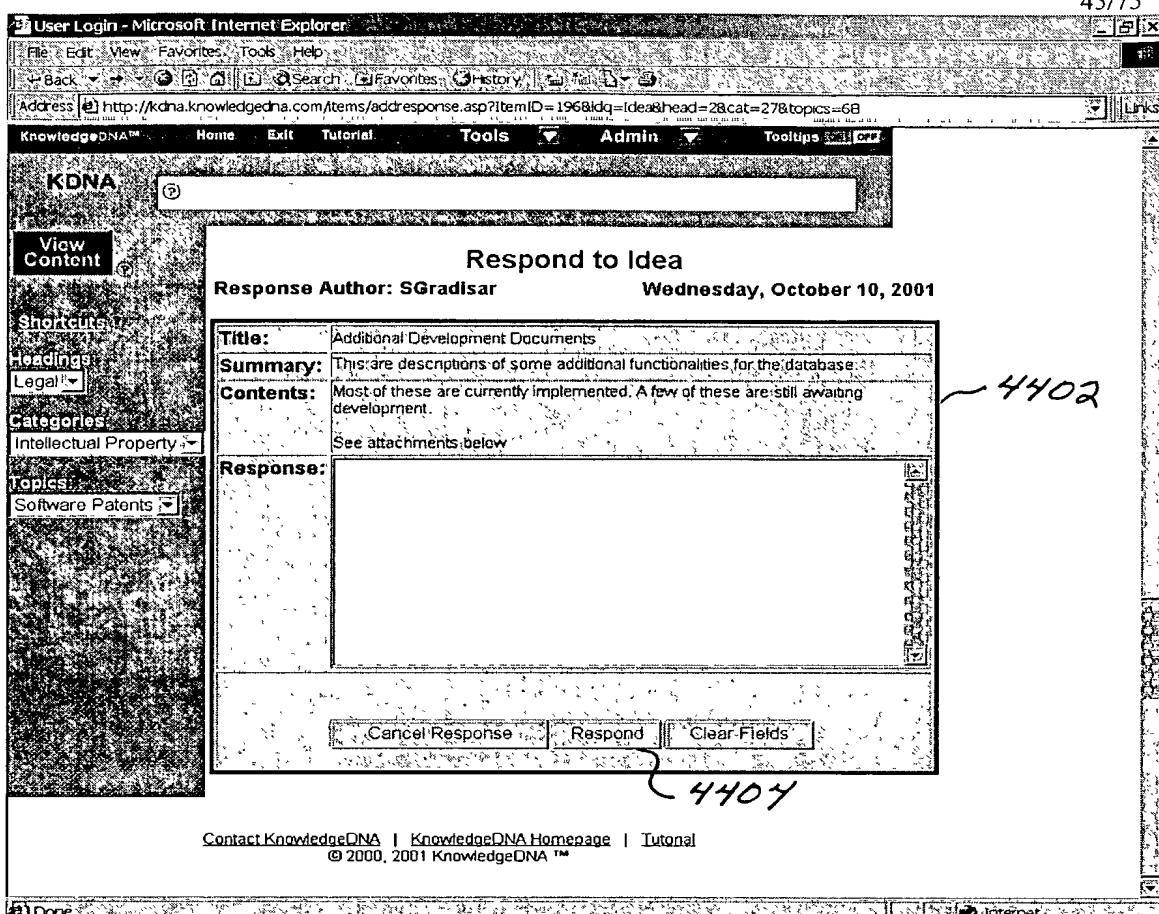


FIG. 42



4300

FIG. 43



4400

FIG. 44

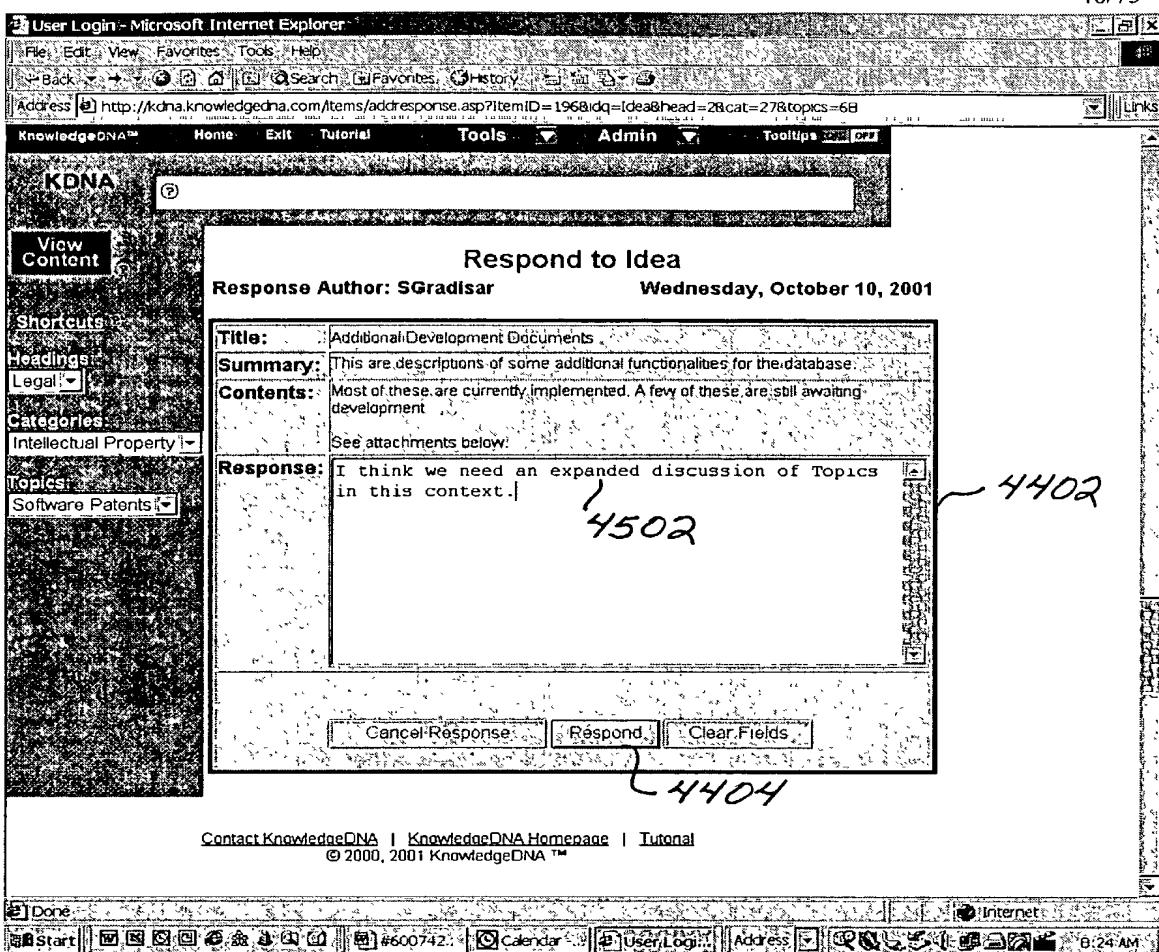


FIG. 45

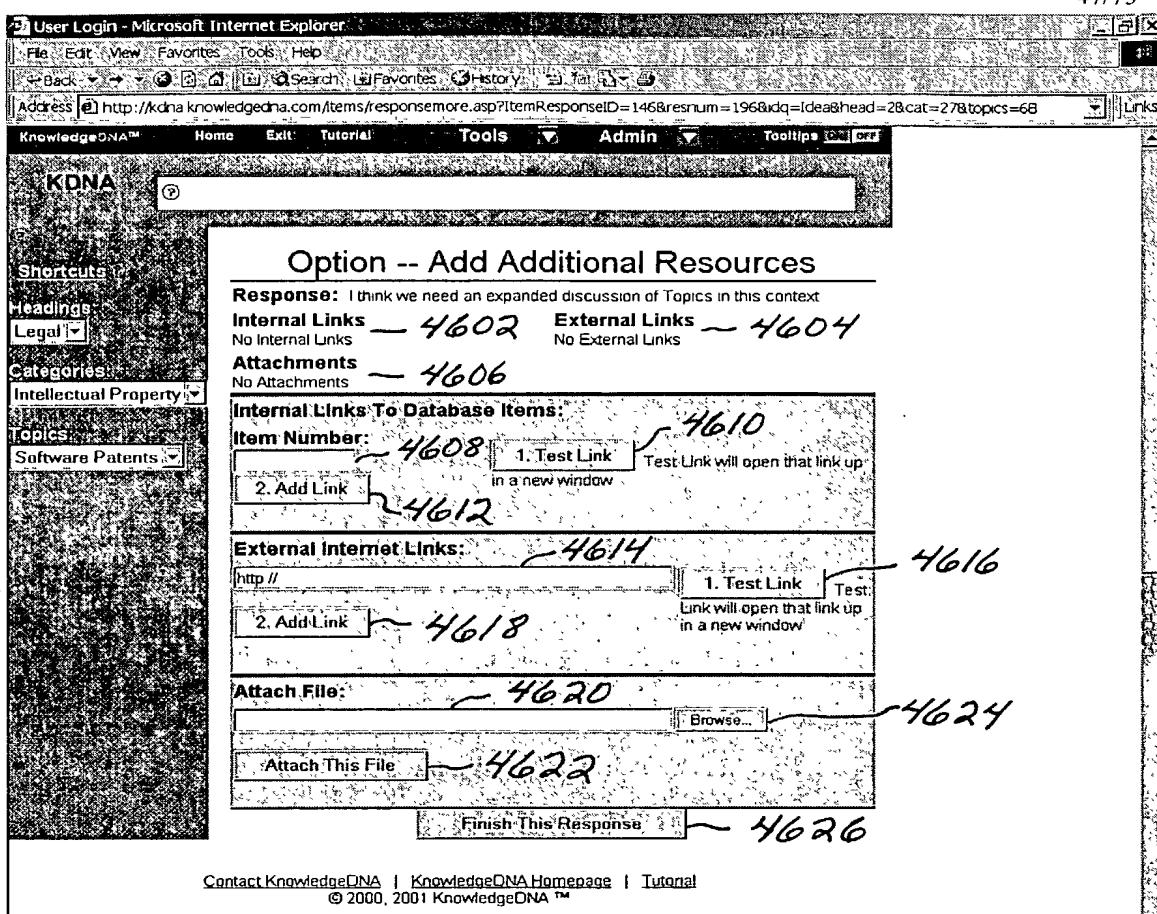


FIG. 46

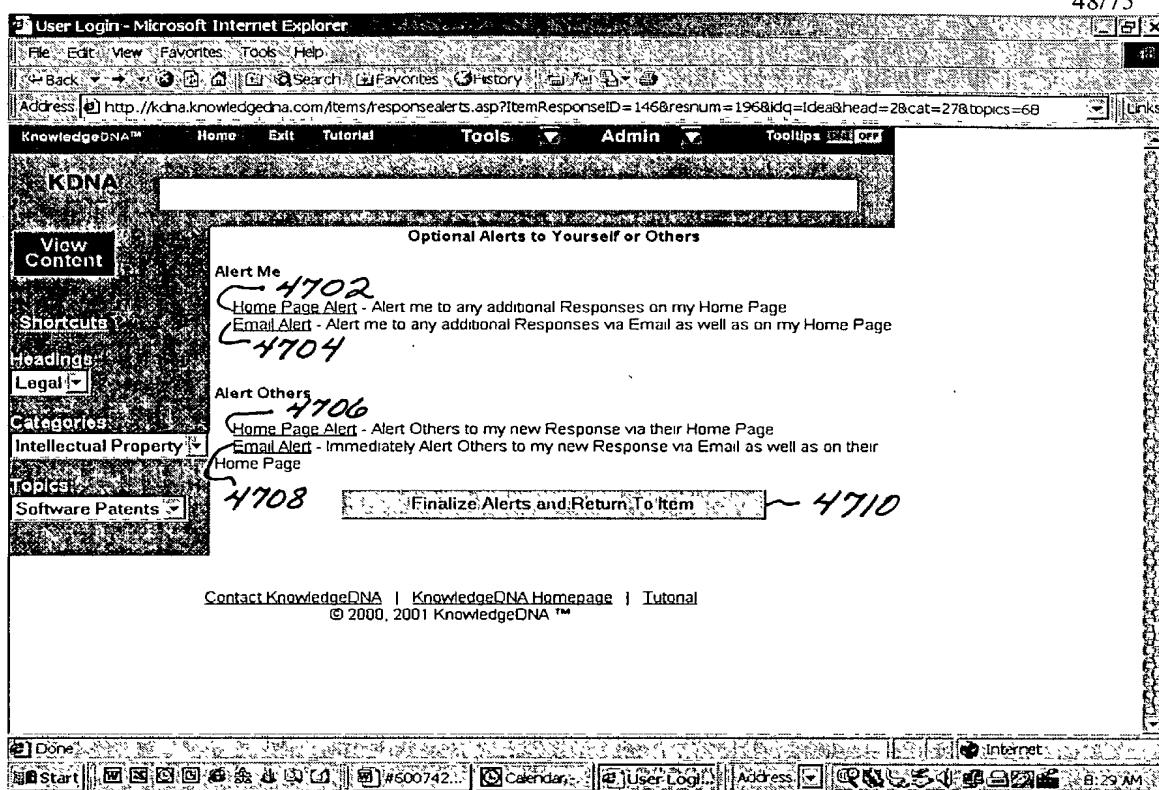


FIG. 47

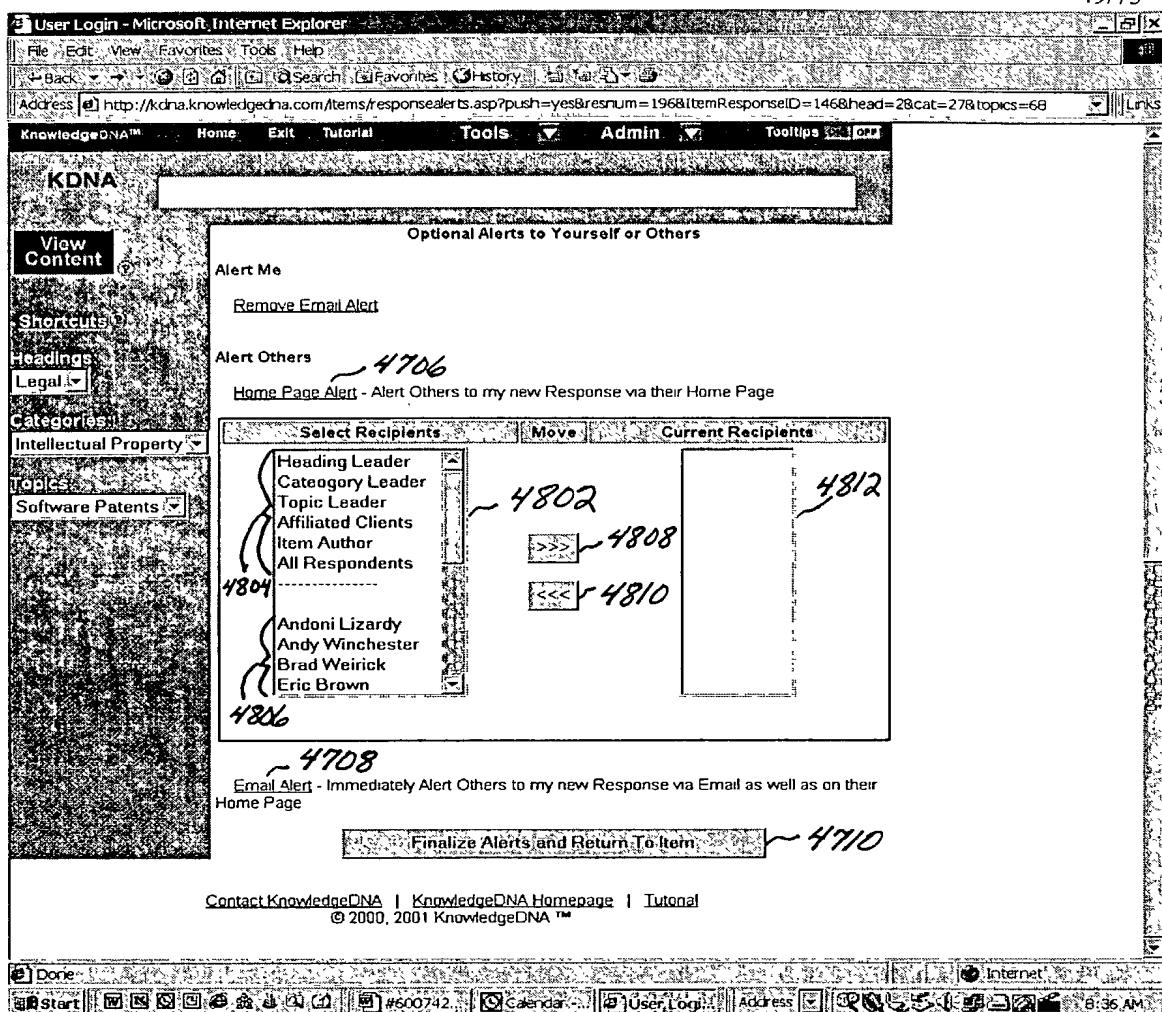


FIG. 48

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History Links

Address http://kdna.knowledgedna.com/items/viewtest.asp?itemid=196

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips OFF

KDNA

View Content

Shortcuts

Headings

Legal

Categories

Intellectual Property

Topics

Software Patents

Return To Topic

1. Idea: Additional Development

My Vote (P) Average Vote 2.0

Documents

Total Votes: 1

Go/No-Go Pending Archive Item

Summary: This are descriptions of some additional functionalities for the database

9/24/01 Most of these are currently implemented. A few of these are still awaiting development

See attachments below

Author: sstrickholm Created 9/24/01 Last Response 10/10/01

Add Response (2) Item Number: 196 Links(0) Add to Alerts

Responses(1) Attachments(5) Add to Digital Binder **- 3912**

Attachments:

Client Limited Access_Fc.doc
Navigation Map for kDNA 1.2.doc
kDNA - REVIEW Interface.doc
Send and Receive Alerts-2.doc
KDNA-Decision Chain-2.doc

Responses **4904** ~ 4906

Edit Response Begin A New Thread / Item From This Response: **delete** ~ 4908

1. 10/10/01: I think we need an expanded discussion of Topics in this context SGadisar

Add Response

4902 Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial
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Internet

Start #600742 Calendar View and Address 8:50 AM

3900

FIG. 49

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History Links

Address http://kdna.knowledgedna.com/items/editres.asp?ItemResponseID=145&resnum=196&dq=0&head=28;cat=27;topics=68

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA All

View Content

Shortcuts

Headlines

Legal

Categories

Intellectual Property

Topics

Software Patents

Edit This Response

Title: Additional Development Documents

Summary: This are descriptions of some additional functionalities for the database.

Contents: Most of these are currently implemented. A few of these are still awaiting development. See attachments below.

Response: I think we need an expanded discussion of Topics in this context.

4502

5002

5004

Edit Response Clear Fields

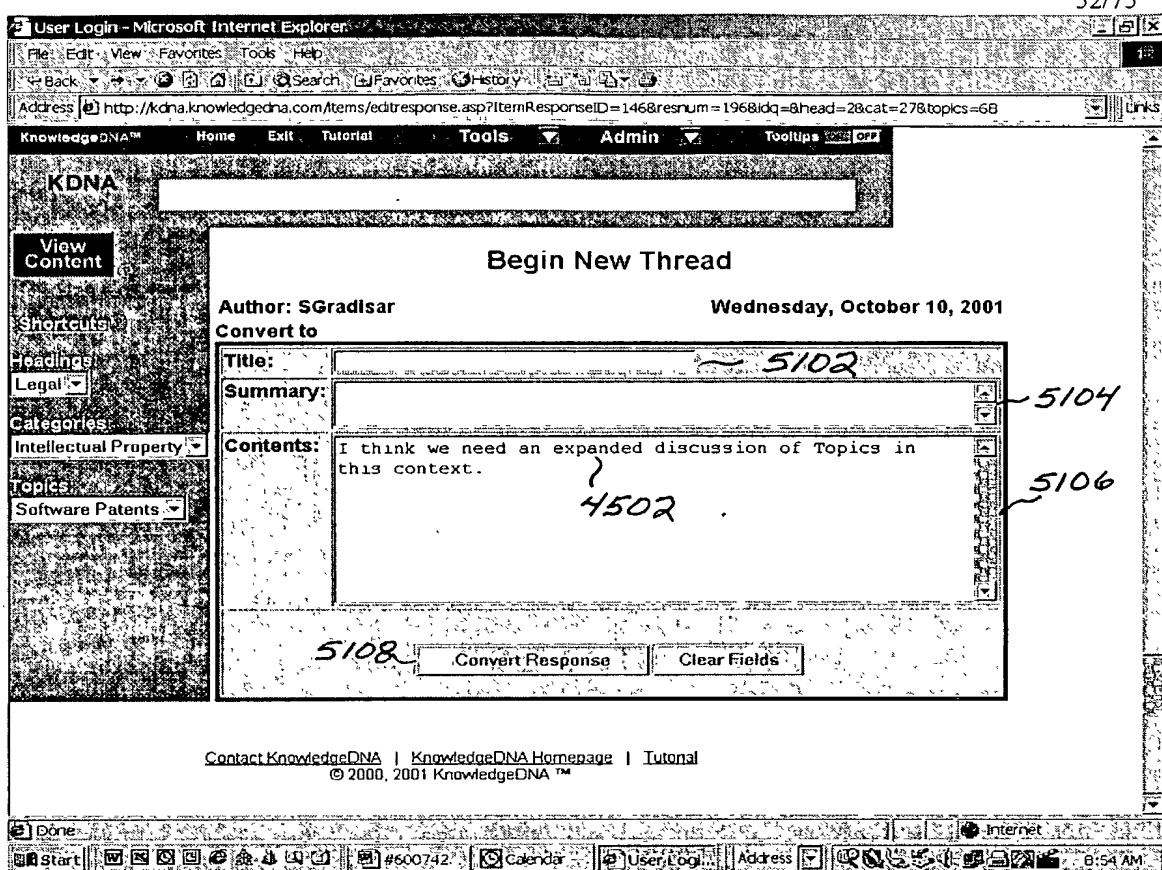
Contact KnowledgeDNA | KnowledgeDNA Homepage | Tutorial
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Done Internet

Start #E007422 Calendar User Logon Address 8:52 AM

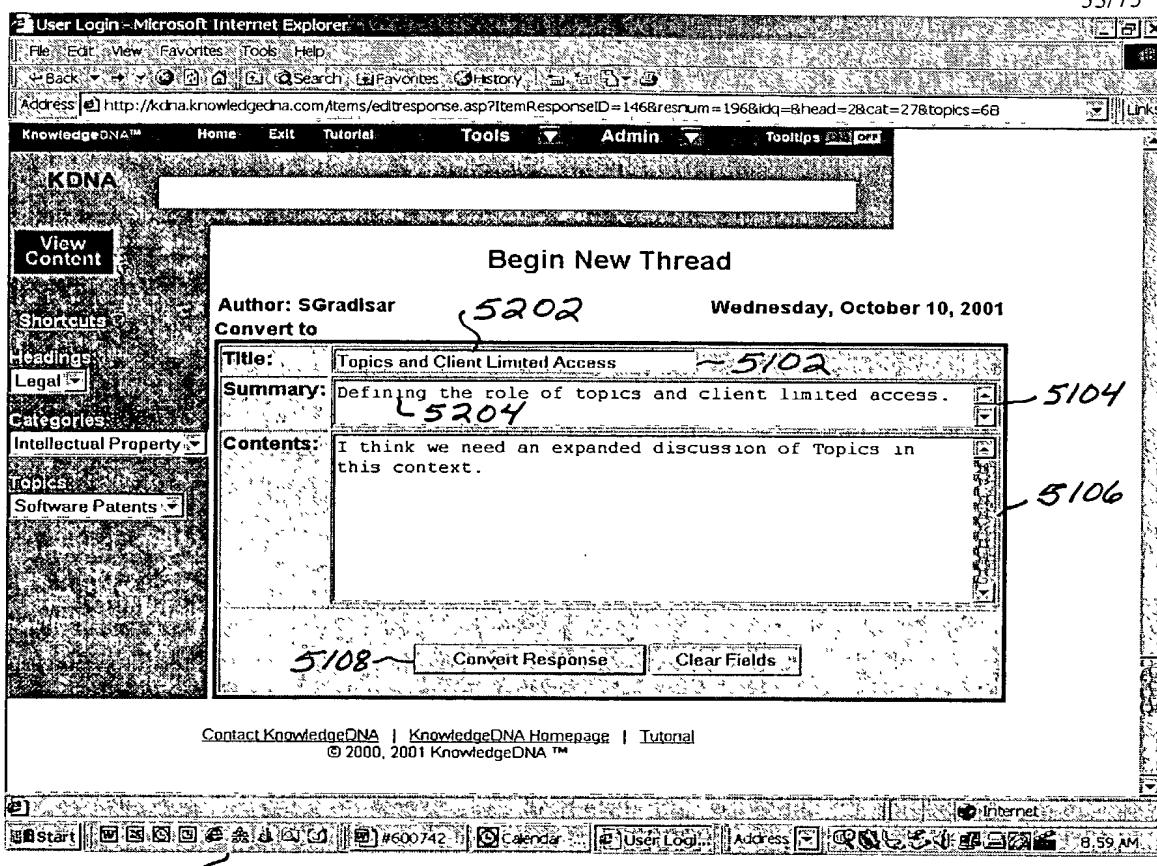
5000

FIG. 50



5100

FIG. 51



5100

FIG. 52

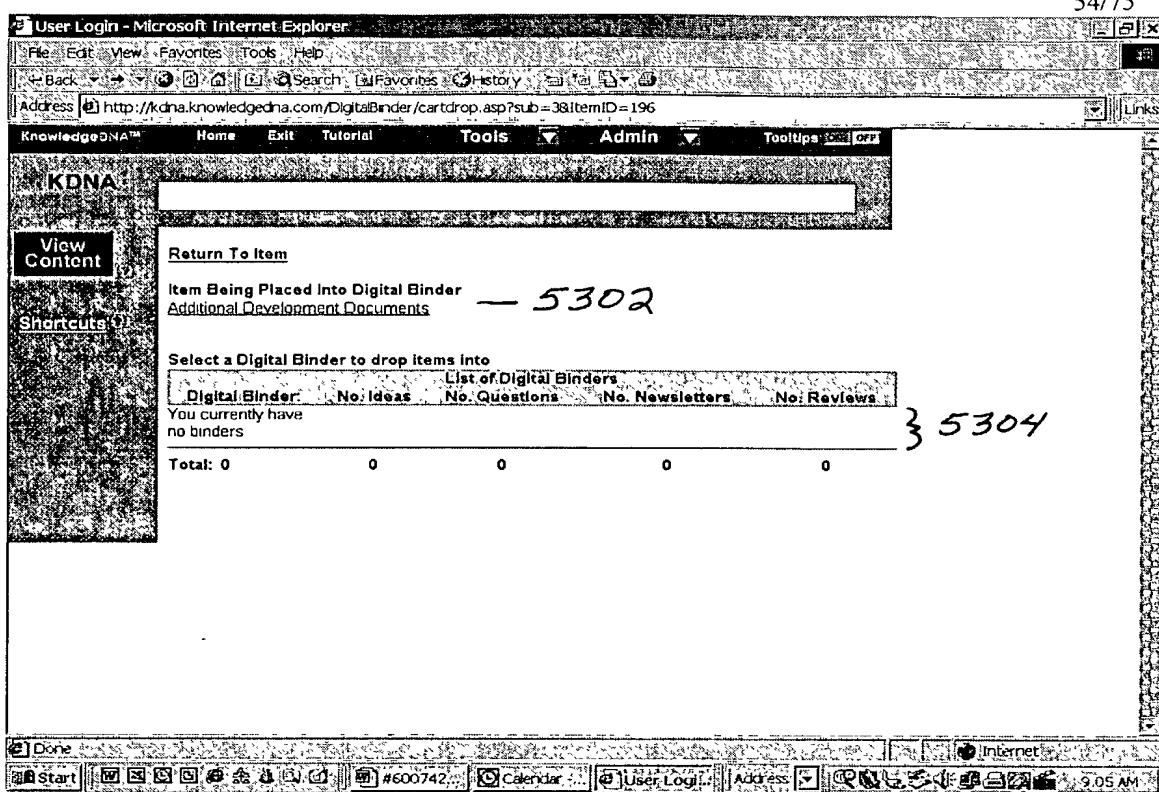


FIG. 53

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History

Address http://kdna.knowledgedna.com/Items/view.asp?params=yes&head=28&cat=278&topics=68

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA View: All Sort 1: Created Date Sort 2: No. Votes

View Content

View Topic

View: Privacy 5404

Privacy: The Web Master assigns the **Minimum and Maximum levels of Privacy** to each of the Heading Leaders for each of the Heading Areas. (Each User requires in addition their own unique Password to enter this corporate knowledgeDNA database). Heading Leaders can impose additional restrictions on category and Topic Leaders, and Category Leaders can impose additional restrictions on Topic Leaders. Topic Leaders can make available whatever Privacy levels have not been disallowed by Category Heading and Web Master Leaders

Level 0: NO Privacy No passwords of any kind are available other than Entry Password to site

Visibility: All Level 0 Areas are visible in the GO TO navigation bar to all Users

Level 1: LOW level of Privacy, Password privacy only. A specific Password is required to enter the particular Topic area. Entry is given to all persons who have entered corporate site and who have the Topic Password

Visibility: All Level 1 Areas are visible in the GO TO navigation bar to all Users (the Passwords are handed out by individuals, the database does not know who has the passwords and thus shows the Area to all interest Users)

Level 2: Medium level of Privacy, Password plus Business Group privacy. To enter Topic area, must have Topic password AND have be part of Functional Group or Operation Unit identified as having access. Groups or Units having access are identified by Web Master, Heading, Category or Topic Leaders (see Privacy-Security Section)

Visibility: Level 2 Areas are visible in the GO TO navigation bar only to Users who are self-identified as belonging to the particular identified Groups or Units

Level 3: High level of Privacy, Password plus specific User ID privacy. To enter Topic area, must have Topic password AND be specifically identified by own personal User ID as having access. Individual Users having specific access are identified by Web Master, Heading, Category or Topic Leaders (see Privacy-Security Section)

Visibility: Level 3 Areas are visible in the GO TO navigation bar only to Individual Users who are identified by Leaders as having access per their own unique database Entry password to that particular Heading Category or Topic.

5402

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Done Internet
Start #500742 View and Address 10:08 AM

5400

FIG. 54

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History Links

Address http://kdn.knowledgedna.com/items/view.asp?idq=All&head=2&cat=278&topics=68&samecat=8&samefop=8&view=summary

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips

KDNA View: All Sort 1: Created Date Sort 2: No. Votes

Items: 5 Add New Item Add To ShortCuts Content Leaders

1. Idea: Additional Development Documents My Vote Average Vote: 2.0

Author: sstrickholm Item Number: 196 Created: 9/24/01 Last Response: 10/10/01

Links(0) Responses(1) Summary / Full / Response Total Votes: 1

Go/No-Go: Pending Summary: This are descriptions of some additional functionalities for the database.

Add Response

2. Idea: Online Training Module Upgrade My Vote Average Vote: 0.0

Author: sstrickholm Item Number: 196 Created: 9/23/01 Last Response: 10/10/01

Links(0) Responses(1) Summary / Full / Response Total Votes: 0

Go/No-Go: Pending Summary: Additional documentation of a functionality we have not yet included

Add Response

3. Idea: Trademark Application 9/09/00 My Vote Average Vote: 0.0

Author: sstrickholm Item Number: 193 Created: 9/23/01 Last Response: 10/10/01

Links(0) Responses(0) Summary / Full / Response Total Votes: 0

Go/No-Go: Pending Summary: Definitions for 3 Trademark areas

Add Response

4. Idea: KDNA - Underlying Principles My Vote Average Vote: 0.0

Author: sstrickholm Item Number: 191 Created: 9/23/01 Last Response: 9/25/01

Links(0) Responses(1) Summary / Full / Response Total Votes: 0

Go/No-Go: Pending Summary: Short white paper defining our underlying philosophy, design and communication principles

Add Response

5. Idea: Knobbe, Martens Provisional Application My Vote Average Vote: 0.0

Author: sstrickholm Item Number: 190 Created: 9/23/01 Last Response: 9/25/01

Links(0) Responses(0) Summary / Full / Response Total Votes: 0

Go/No-Go: Pending Summary: Enclosed are the 4 Word documents that were attached as appendices plus the actual Patent Claims

Add Response

Add New Item

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Start Internet #600742. Calendar View and Address 10:12 AM

5500

FIG. 55

View and Respond - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History

Address http://kdna.knowledgedna.com/items/view.asp?idq=All&head=2&cat=All&topics=All&samecat=8&sameTop=8&view=full

KnowledgeDNA™ Home Exit Tutorial Tools Admin Tooltips Off Links

KDNA

View: All Sort 1: Created Date Sort 2: No. Votes

Items 5 Add New Item Password Protected Topics Not Shown(0)

1. Idea: Additional Development Documents My Vote: 2 Average Vote: 2.0 Summary: / Full / Response Total Votes: 1

Go/No-Go Pending

Summary: This are descriptions of some additional functionalities for the database

9/24/01 Most of these are currently implemented. A few of these are still awaiting development.

See attachments below.

Author: sstrickholm Item Number: 196 Created: 9/24/01 Last Response: 10/10/01

Add Response? Responses(1) Links(0) Attachments(5) Add To Alerts Add to Digital Binder

Attachments:

Client Limited_Acess_Fc.doc, Navigation_Map_for_kDNA_1.2.doc, kDNA..._REVIEW_Interface.doc, Send and Receive_Alerts-2.doc, KDNA-Decision_Chain-1.doc

2. Idea: Online Training Module Upgrade My Vote: 0 Average Vote: 0.0 Summary: / Full / Response Total Votes: 0

Go/No-Go Pending

Summary: Additional documentation of a functionality we have not yet included.

9/23/01 Allows organizations to "push" online trainings at regular intervals to various groups using the KDNA platform

Done Internet

Start Address #600742 View and Response

5600

FIG. 56

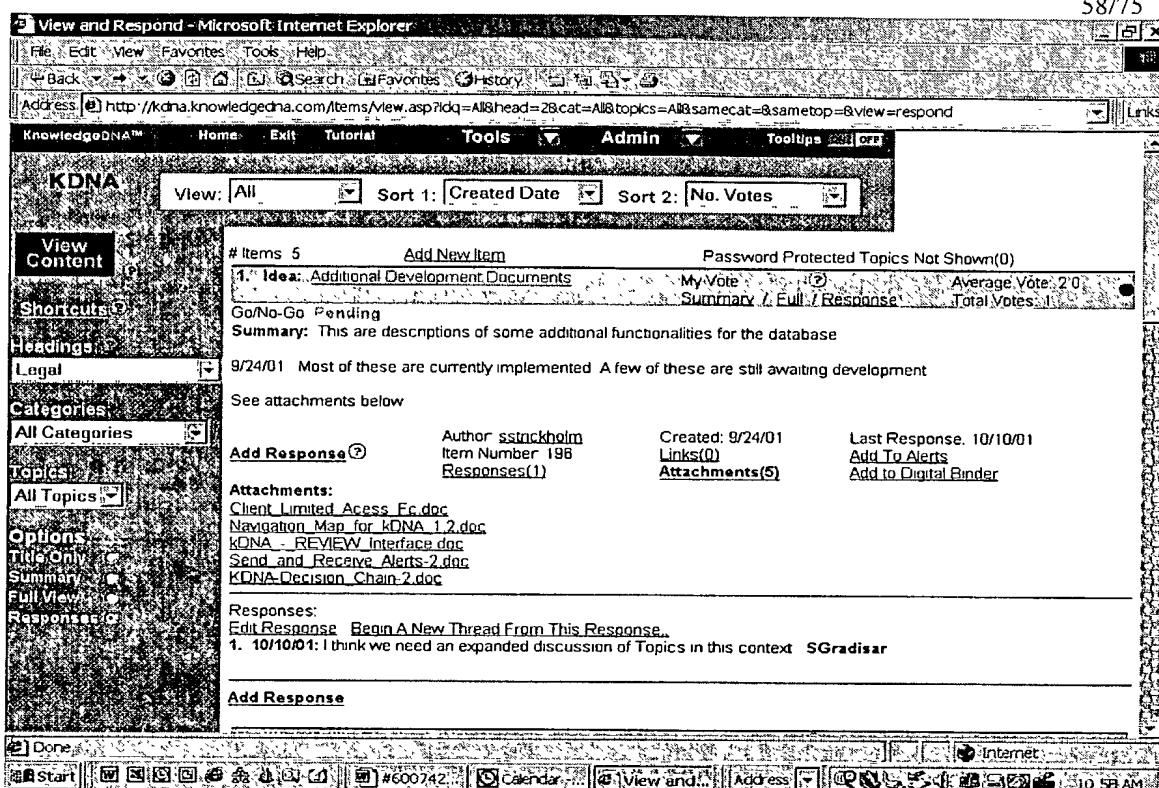


FIG. 57

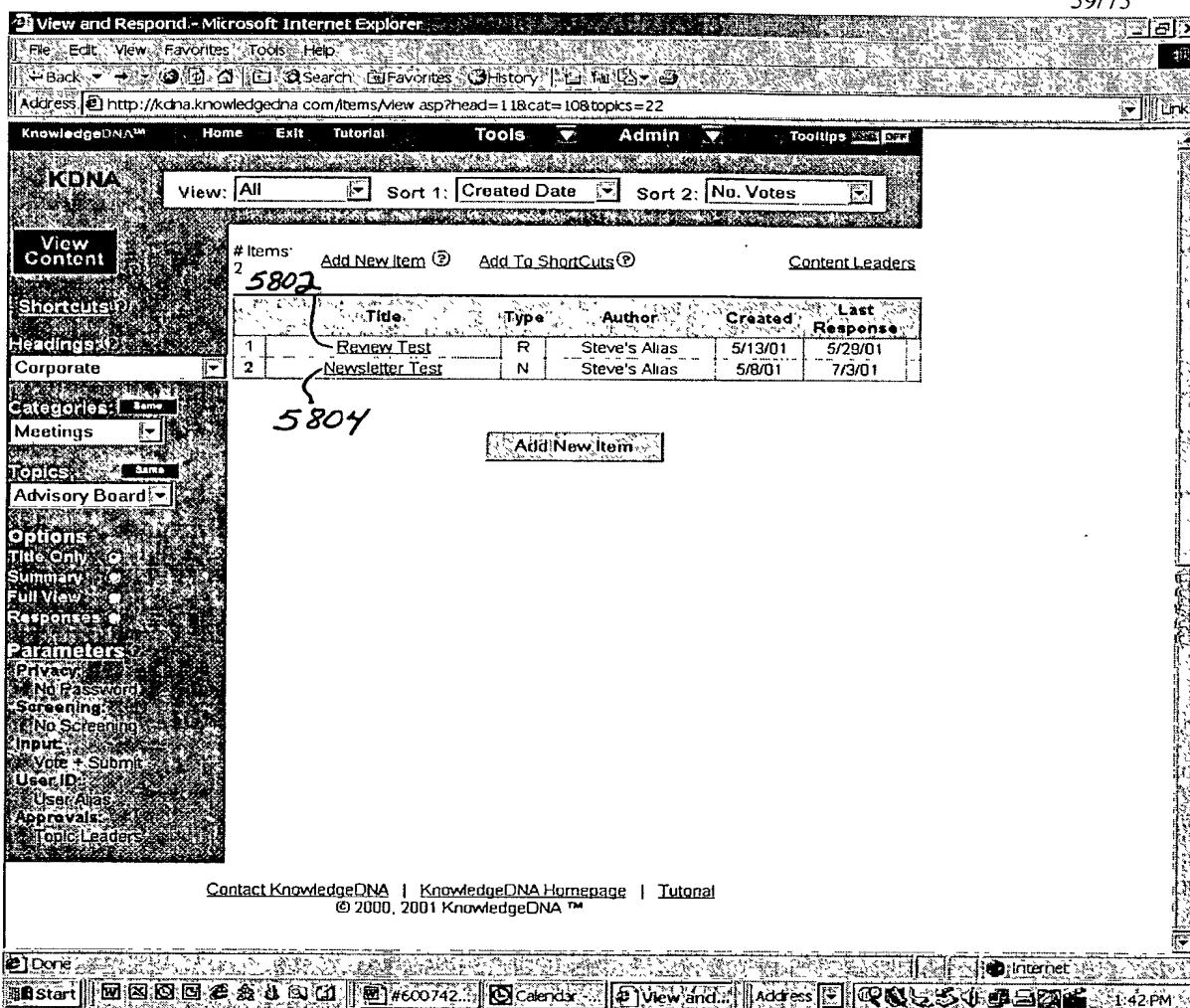


FIG. 58

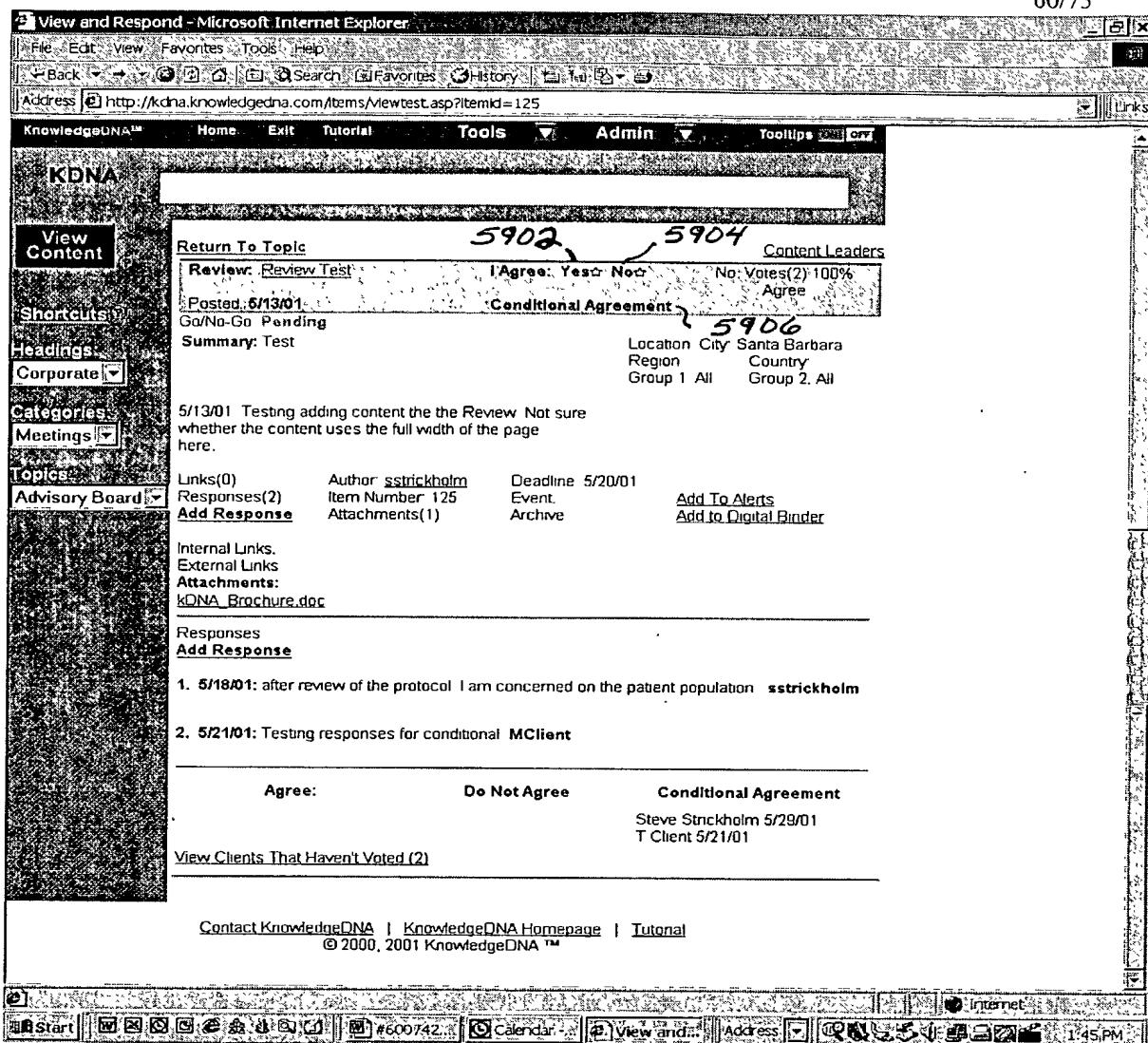


FIG. 59

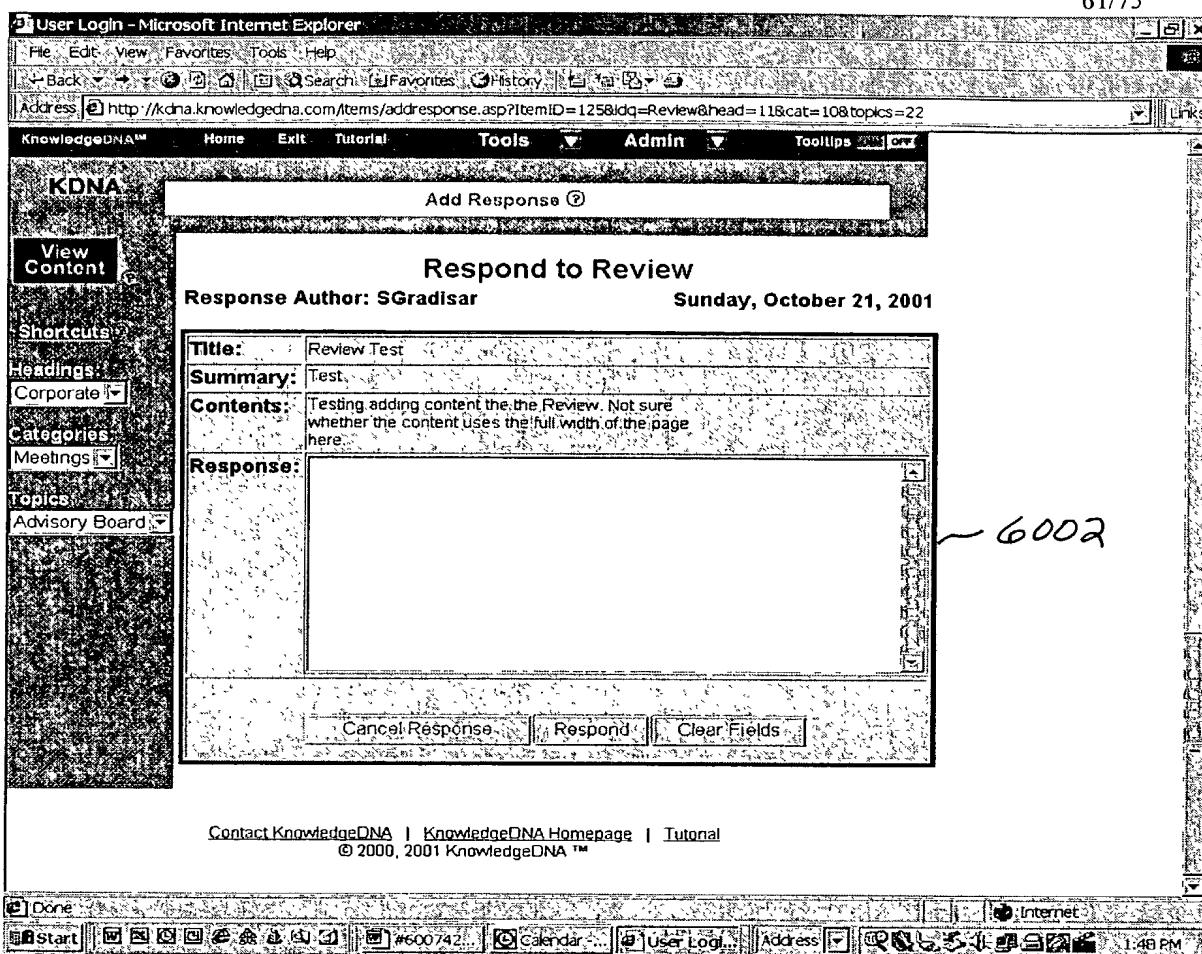


FIG. 60

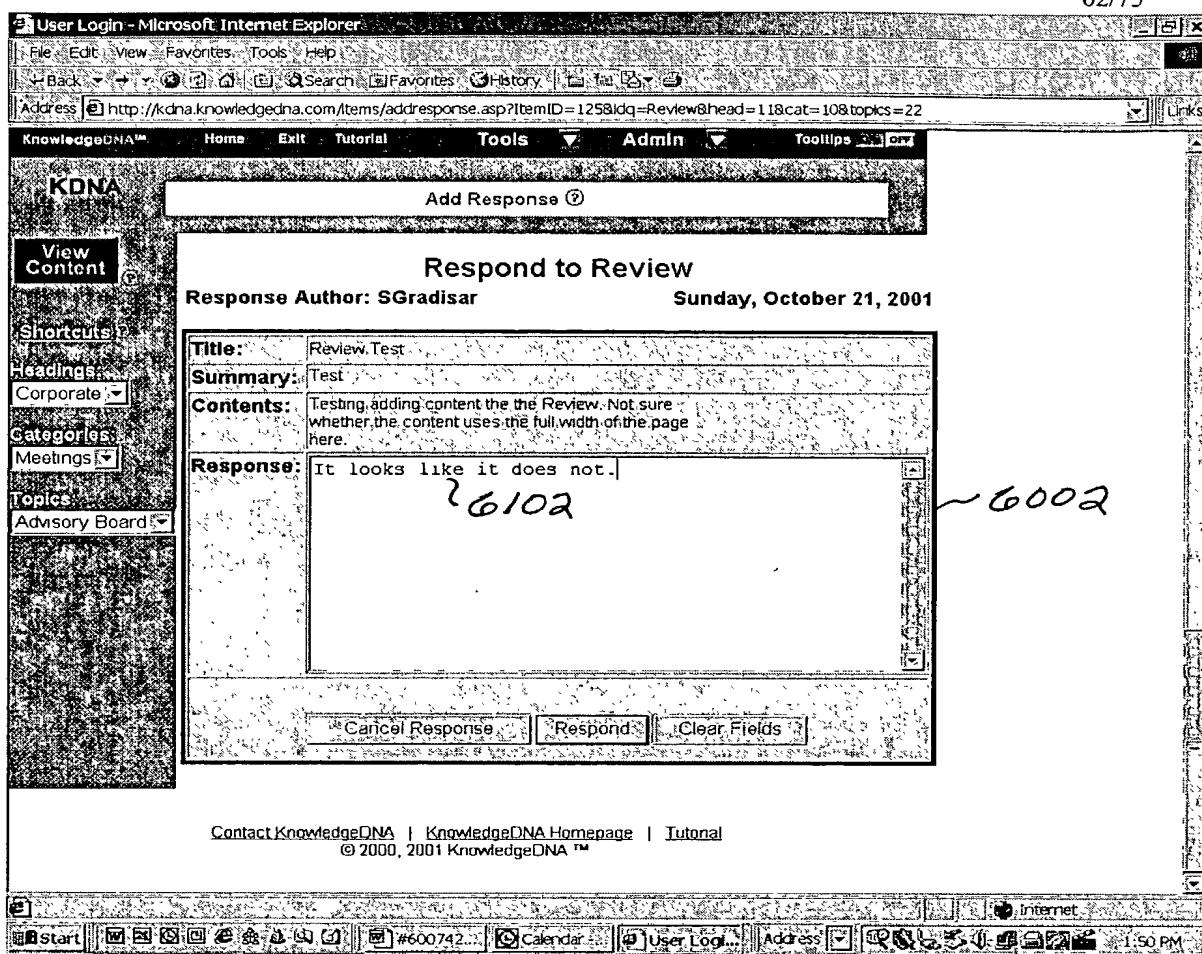


FIG. 61

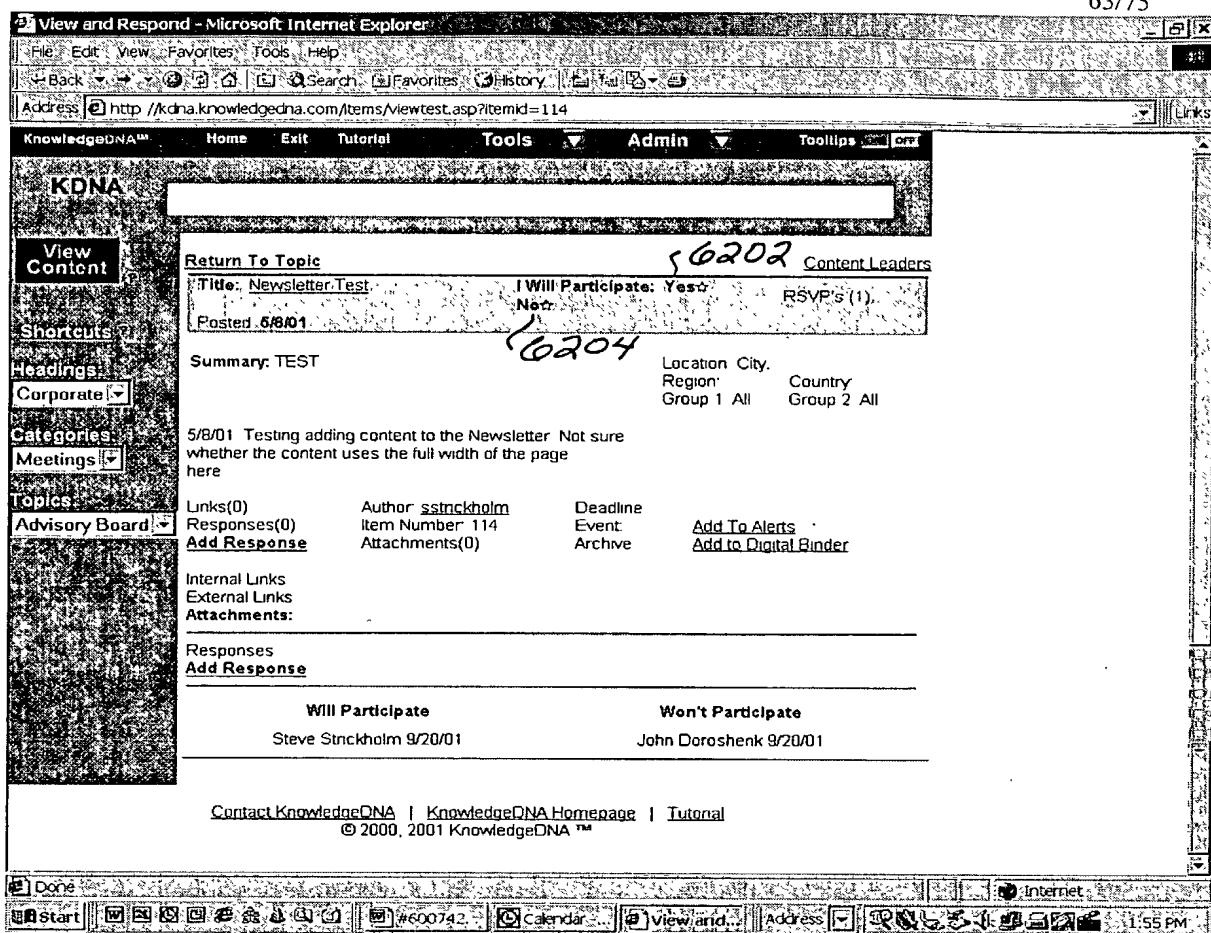


FIG. 62

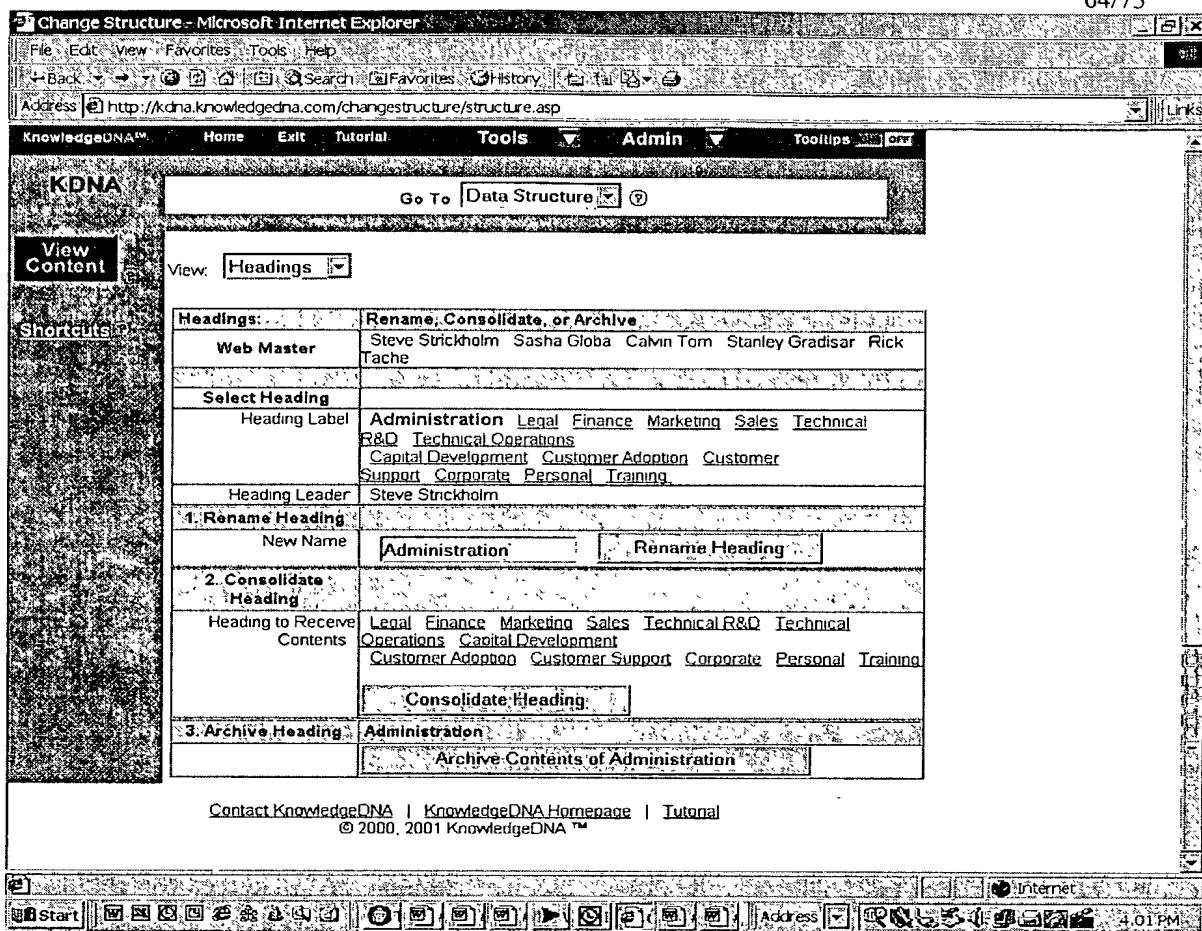


FIG. 63

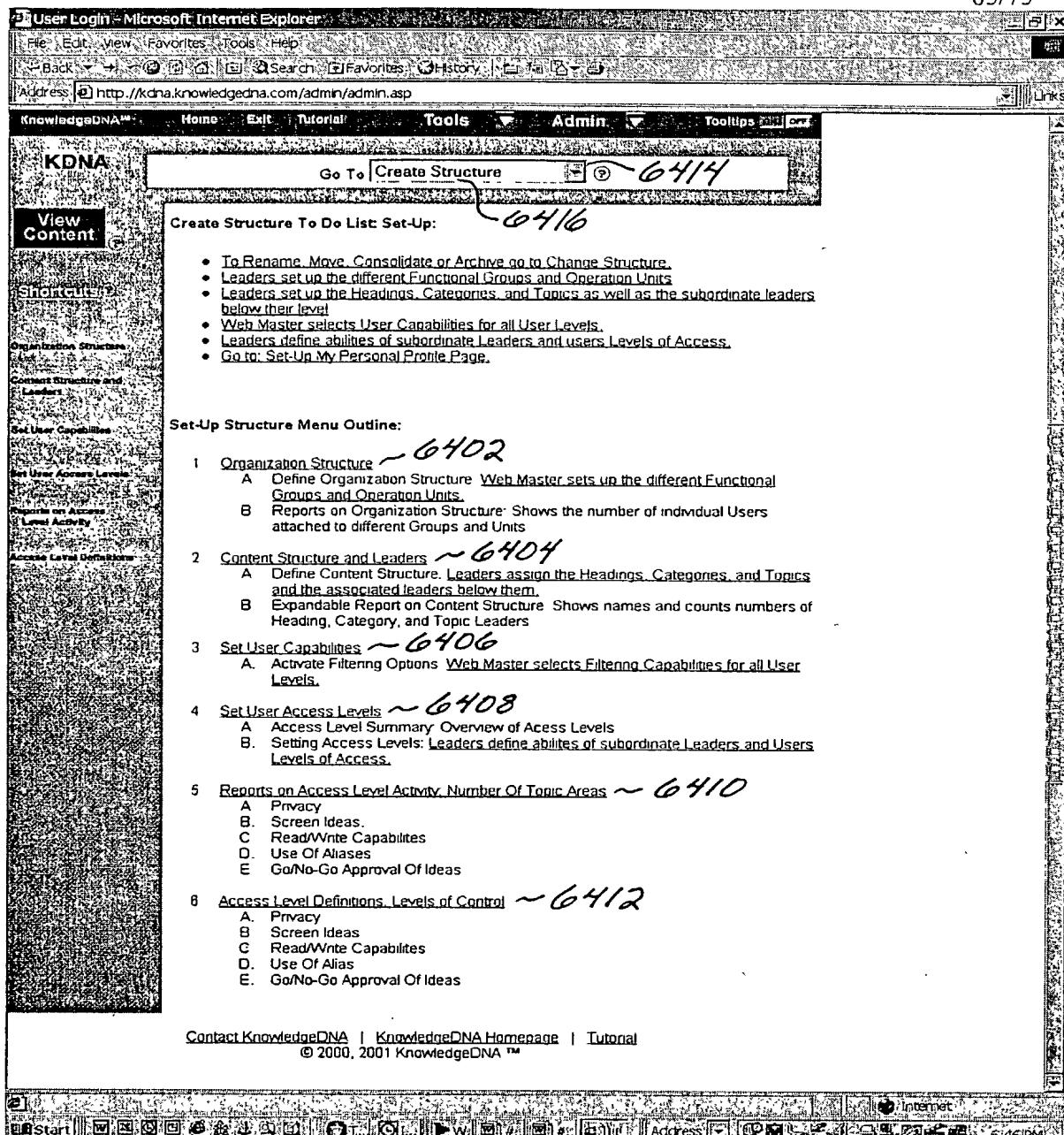
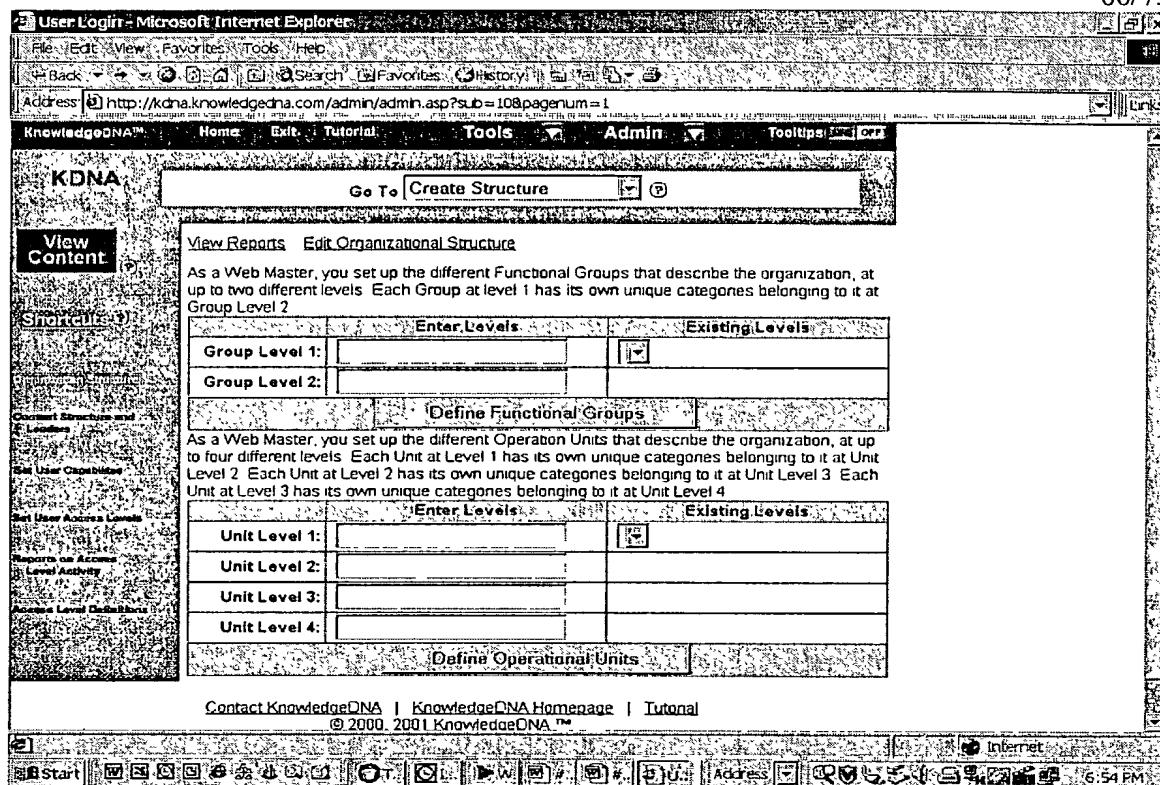


FIG. 64



6500

FIG. 65

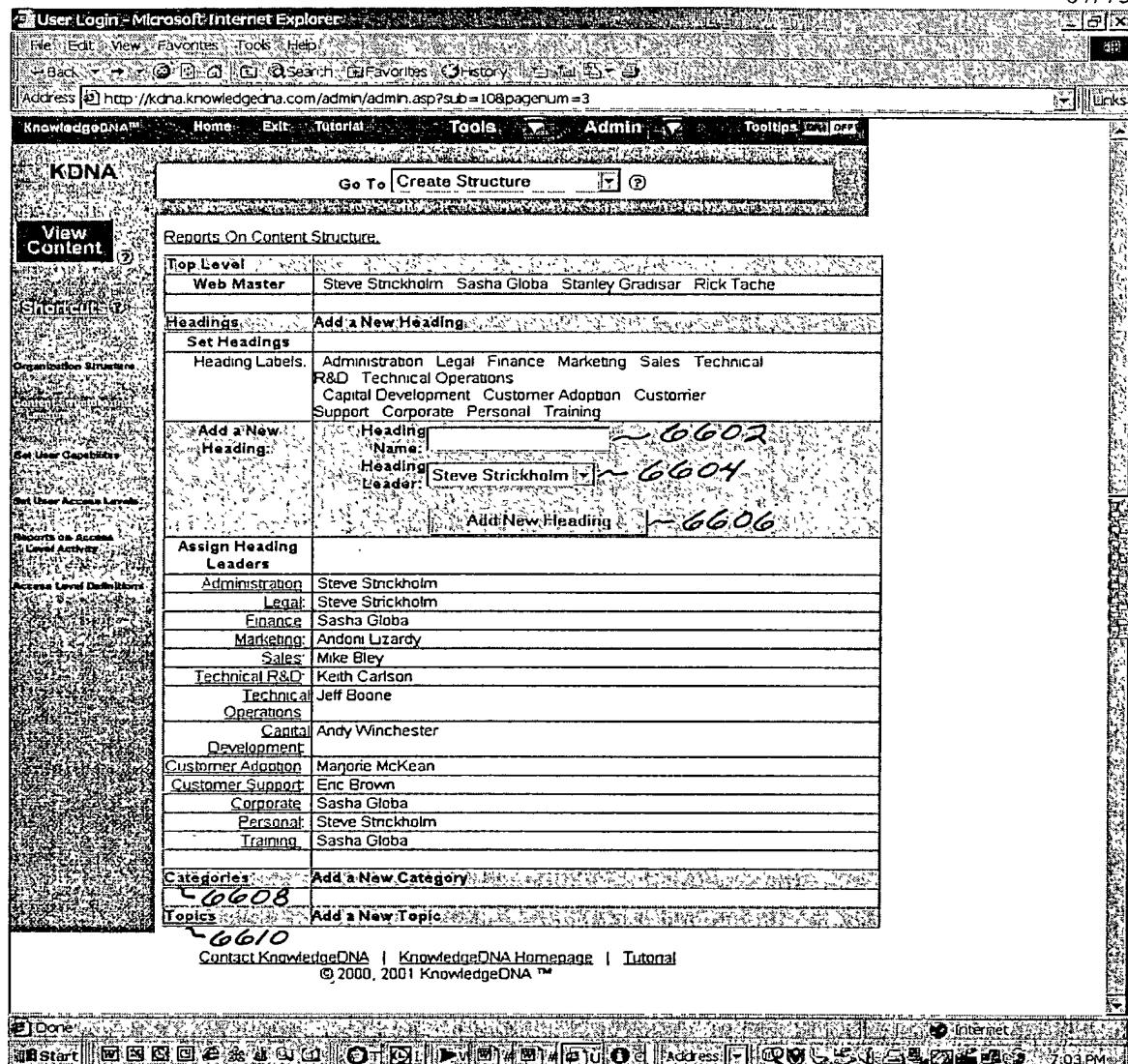


FIG. 66

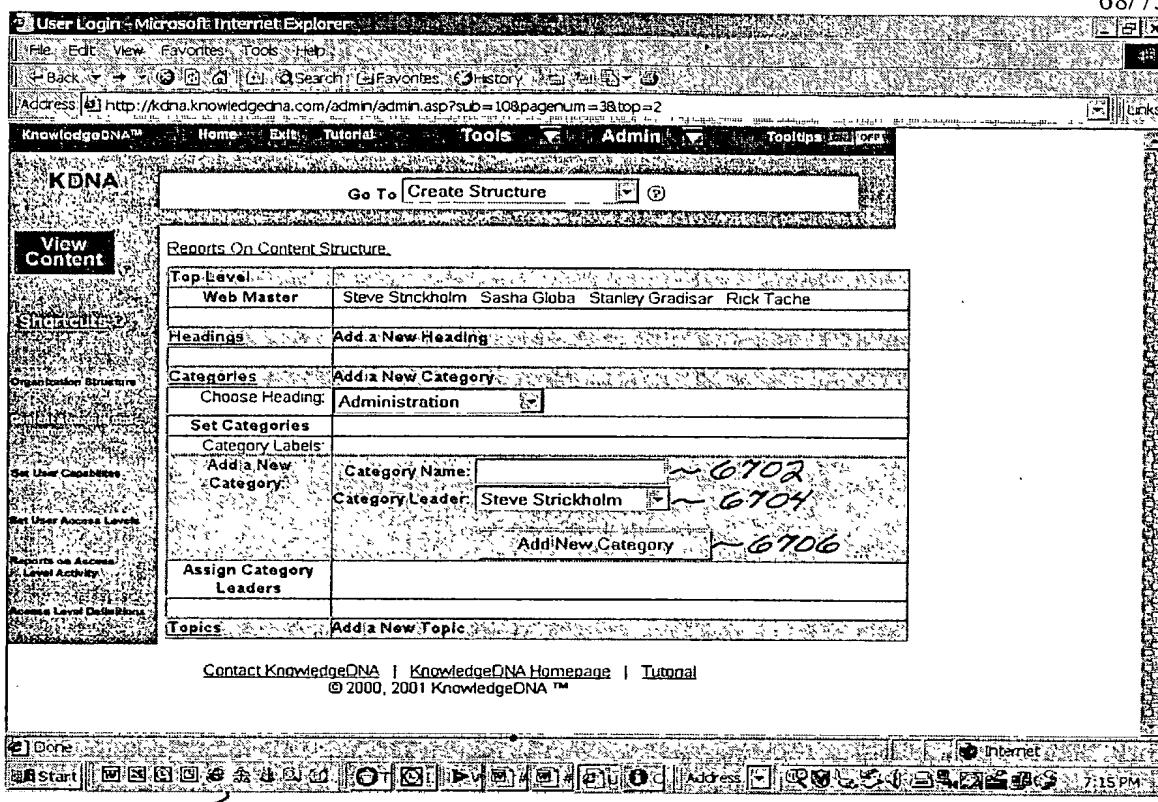


FIG. 67

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Search Favorites History

Address http://kdna.knowledgedna.com/admin/admin.asp?sub=108&pageNum=5

Links

KnowledgeDNA Home Exit Tutorial Tools Admin Tooltips View Help

View Content

Shortcuts

Organizational Structure

Content Structure and Landing

User Access Levels

Reports on Access

Level Activity

Level Definition

6802

Filter Capabilities:

Leader Group	Filter Out Items	Filter In/Out Business Groups	Filter In/Out Individual Users	Add New Users
Heading Leaders	Yes	Yes	Yes	Yes
Category Leaders	Yes	Yes	Yes	Yes
Topic Leaders	Yes	Yes	Yes	Yes
Users / Clients	Yes	Yes	Yes	No

6804

Group Messages:

Sent From:	To All Users	To Heading Leaders	To Category Leaders	To Topic Leaders	To Focal or Oper Units
Leaders	Yes	Yes	Yes	Yes	Yes
Users / Clients	No	No	No	Yes	No

6806

Individual Message Type:

Sent From:	Internal Alerts	External Email
Leaders	Yes	Yes
Users / Clients	Yes	Yes

6808

Show User Capabilities:

Users:	View Leaders	View Users
Leaders	Yes	Yes
Users / Clients	Yes	Yes

6810

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6800

FIG. 68

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Address Links

KnowledgeDNA Home Exit Tutorial Tools Admin Tooltips

KDNA

6912 Go To Create Structure

View Content

6914

View: Heading Levels

Access Level Definitions

Definitions	Privacy(0-3)	Screen(0-3)	ReadWrite(0-3)	User ID(0-3)	Approvals(0-3)
Level 0:	No Password	No Screening	Vote + Submit	No User ID	Not Used
Level 1:	Password Only	Topic Leaders	Respond + Vote	Group	Topic Leaders
Level 2:	Pass + Bus. Group	Category Leaders	Respond Only	Alias	Category Leaders
Level 3:	Pass + User ID	Heading Leaders	Read Only	User ID	Heading Leaders

6902

Default Levels For New Topics

Privacy(0-3)	Screen(0-3)	ReadWrite(0-3)	User ID(0-3)	Approvals(0-3)
10	10	10	31	111

6904

6908

6910

Setting Access Levels

Headings	Privacy(0-3)	Screen(0-3)	ReadWrite(0-3)	User ID(0-3)	Approvals(0-3)			
Headings	MIN	MAX	MIN	MAX	MIN	MAX	MIN	MAX
Administration:	10	31	10	31	10	31	10	31
Legal:	10	31	10	31	10	31	10	31
Finance:	10	31	10	31	10	31	10	31
Marketing:	10	31	10	31	10	31	10	31
Sales:	10	31	10	31	10	31	10	31
Technical R&D:	10	31	10	31	10	31	10	31
Technical Operations:	10	31	10	31	10	31	10	31
Capital Development:	10	31	10	31	10	31	10	31
Customer Adoption:	10	31	10	31	10	31	10	31
Customer Support:	10	31	10	31	10	31	10	31
Corporate:	10	31	10	31	10	121	10	31
Personal:	10	31	10	31	10	121	10	31
Training:	10	31	10	31	10	31	10	31

6906

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Start Address 7:25 PM

6900

FIG. 69

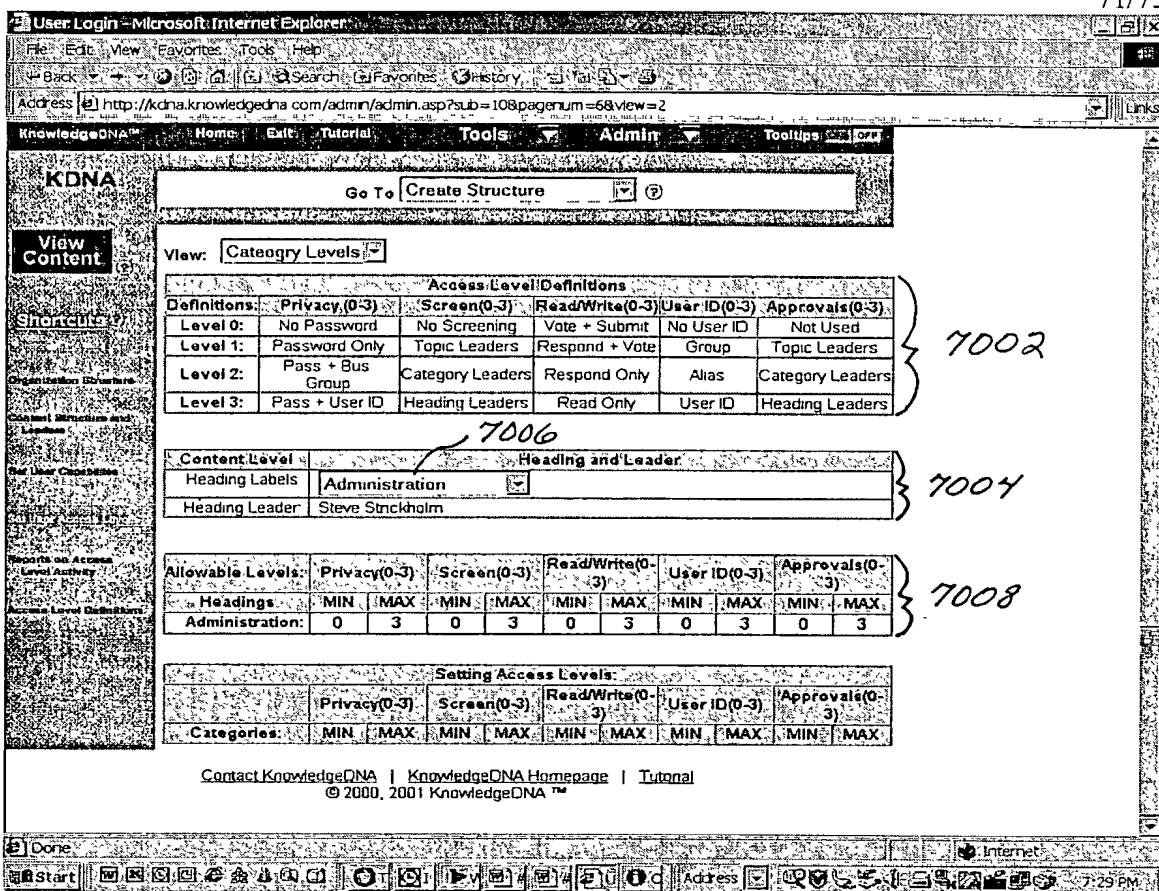


FIG. 70

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Go Favorites History Forward Stop Address http://kdna.knowledgedna.com/dmrn/admin.asp?sub=108&pageum=6&view=3

Links

KnowledgeDNA Home Exit Tutorial Admin Tools Go To Create Structure

KDNA

View Content

Topics Levels

Access Level Definitions					
Definitions:	Privacy(0-3)	Screen(0-3)	ReadWrite(0-3)	User ID(0-3)	Approvals(0-3)
Level 0:	No Password	No Screening	Vote + Submit	No User ID	Not Used
Level 1:	Password Only	Topic Leaders	Respond + Vote	Group	Topic Leaders
Level 2:	Pass + Bus Group	Category Leaders	Respond Only	Alias	Category Leaders
Level 3:	Pass + User ID	Heading Leaders	Read Only	User ID	Heading Leaders

7102

Content Level

Topic and Leader					
Topic Labels	Capital Development / Funding Partners / Individual Investors				
Topic Leader	Andy Winchester				

7104

Allowable Levels:

Privacy(0-3)		Screen(0-3)		ReadWrite(0-3)		User ID(0-3)		Approvals(0-3)		
Topic:	MIN	MAX	MIN	MAX	MIN	MAX	MIN	MAX	MIN	MAX
Individual Investors:	0	3	0	3	0	3	0	3	0	3

7108

Setting Access Levels:

Privacy(0-3)		Screen(0-3)		ReadWrite(0-3)		User ID(0-3)		Approvals(0-3)	
Topic:	Set Access Level								
Individual Investors:	111	10	10	31	111	111	111	111	111

7110

Set Topic Password

123Andy456	Submit Password
------------	-----------------

7112

7114

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Done Internet

Start Address 7:32 PM

7100

FIG. 71

User Login - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back

Address http://kdna.knowledgedna.com/admin/admin.asp?sub=108&pagenum=7

Links

KnowledgeDNA Home Tutorial Tools Admin

KDNA

7202 Go To Create Structure

View Content

By: Headings 7204 7206

View: Privacy 7208

Privacy Level: Numbers Of Topic Areas By Heading

Headings	Pass+ UserID	Pass+ Bus. Grp.	Password Only	No Password	Totals
Administration	0	0	0	0	0
Capital Development	0	0	1	5	6
Corporate	0	0	0	1	1
Customer Adoption	0	0	0	9	9
Customer Support	0	0	0	0	0
Finance	0	0	1	0	1
Legal	0	0	0	1	1
Marketing	0	0	0	21	21
Personal	0	0	0	1	1
Sales	0	0	0	20	20
Technical Operations	0	0	0	2	2
Technical R&D	0	0	0	8	8
Training	0	0	0	1	1
Totals:	0	0	2	69	71

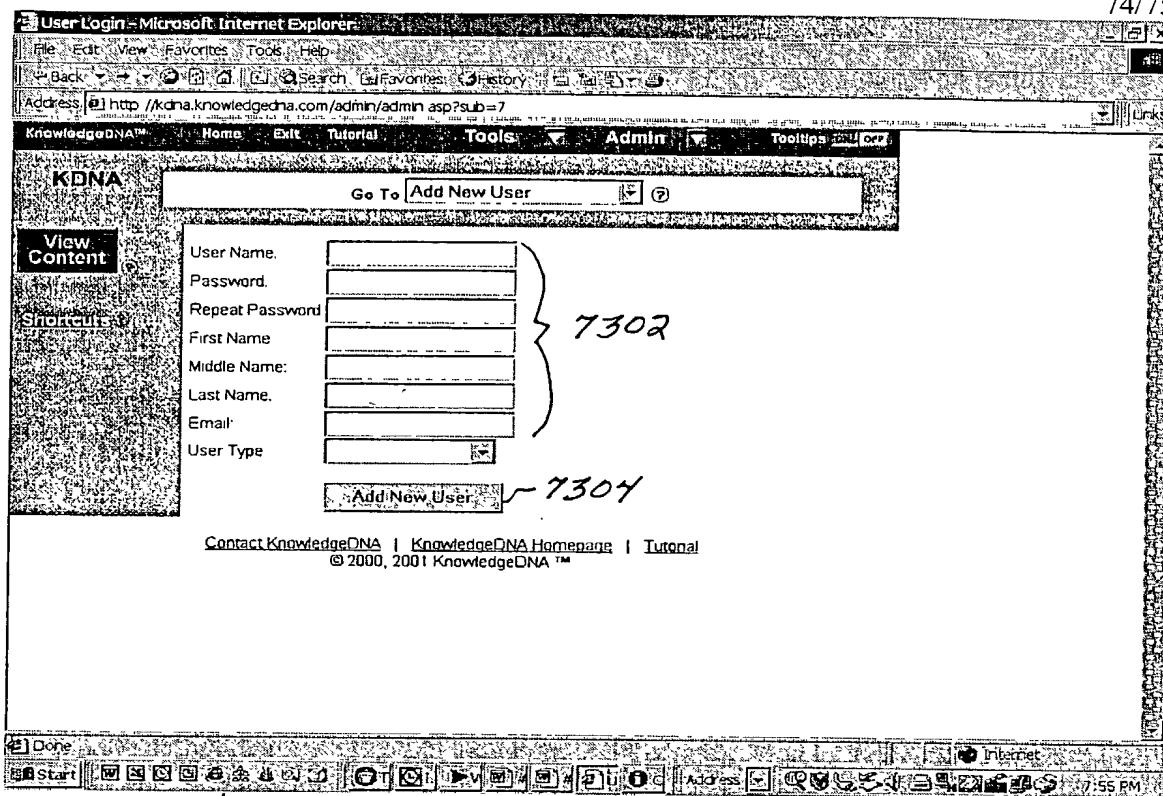
7210

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Start Address 7:30PM

7200

FIG. 72



7300

FIG. 73

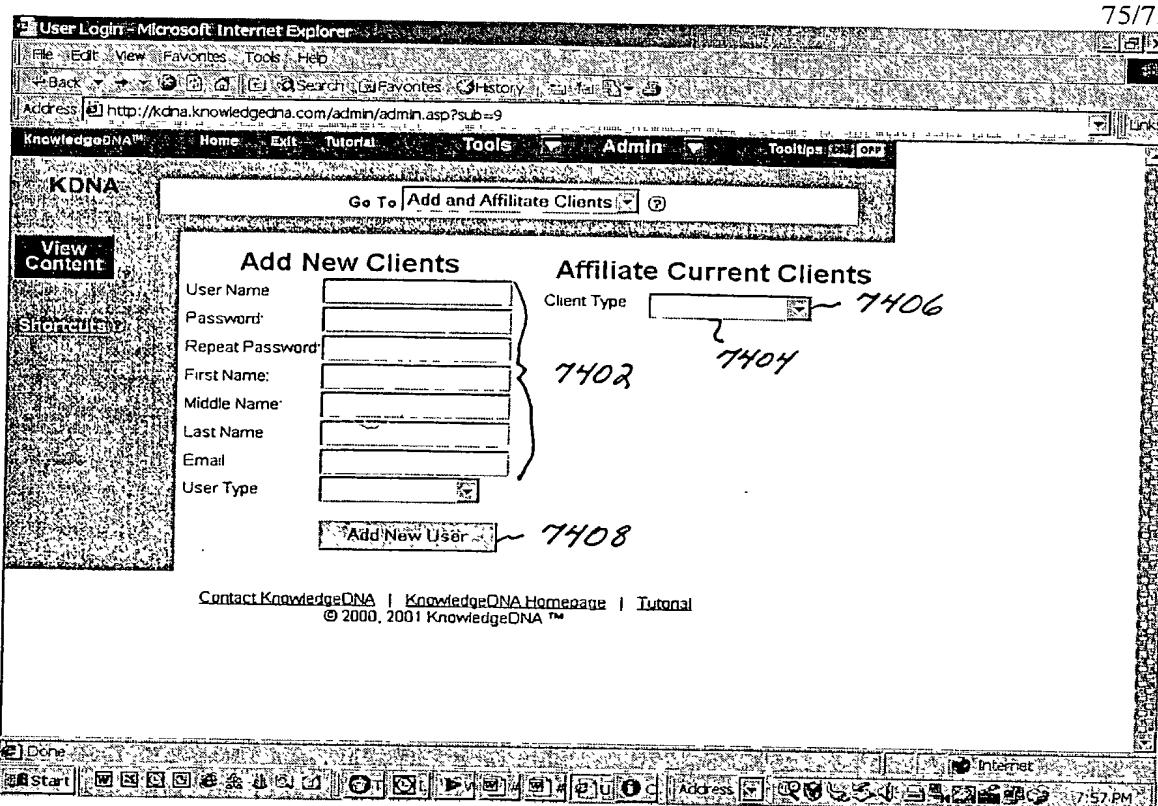


FIG. 74